



# D5.3 Communication & Dissemination Plan and Report

Revision: v.1.0

Work package	WP 5	Task	Task 5.1, 5.2, 5.3
Submission date	27/06/2025	Due date	30/06/2025
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Abstract	This document outlines NexusForum.EU's strategic approach to communication and dissemination, aiming to enhance visibility, engage stakeholders, and maximise the project's impact.		
Keywords	Communication, dissemination plan, strategy, community building, social media, website		

## DOCUMENT REVISION HISTORY

Version	Date	Description of change	List of contributor(s)
V0.1	20/01/2024	1st version of the template for comments	Miguel Alarcón (Martel)
V0.2	17/04/2025	Table of Content	Amrita Prasad (Martel)
V0.3	07.06.2025	First draft for internal review	Amrita Prasad (Martel)
V0.4	11.06.2025		Maria-Angeliki Evliati (RISE)

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Project co-funded by the European Commission in the Horizon Europe Programme		
Nature of the deliverable:	R Document, report (excluding the periodic and final reports)	
Dissemination Level		
PU	Public, fully open, e.g. web	x

## Executive summary

This report expands upon Deliverable D5.1, the Communication and Dissemination Plan and Report, which was submitted to the European Commission on 10<sup>th</sup> July 2024, and the Key Performance Indicators (KPIs) established prior to the project's commencement. It outlines the communication, dissemination, and community-building efforts undertaken, as well as the tools and channels employed by the NexusForum.EU consortium to enhance the project's visibility and engagement with its target audiences over the first 18 months, from the project launch in January 2024 to its mid-term in June 2025. The original "Communication and Dissemination Plan and Report" in our previous deliverable outlined the approach for carrying out communication and dissemination activities aimed at maximising visibility, engaging a wide range of stakeholders, and ensuring the long-term impact of the project outcomes. This report aims to highlight how the NexusForum.EU consortium has worked toward achieving the following strategic objectives:

- **Create a distinct and recognisable project identity:** Build a unique visual and brand presence that enhances communication and boosts the project's visibility.
- **Involve a wide range of stakeholders to raise awareness about the project and highlight its preliminary results:** Actively engage the European Cloud-edge-IoT communities, the scientific community, industry leaders, policymakers, and citizens to promote the NexusForum.EU results with uniform and coherent communication.
- **Maximise collaboration with related initiatives:** Partner with other publicly funded projects and initiatives to increase impact, exchange knowledge, and share best practices.

The document also assesses the progress in disseminating knowledge about the project, encouraging stakeholder engagement. The cloud/edge/IoT landscape is rapidly evolving, with new opportunities and challenges emerging in various sectors. The European Commission is also focussing to foster global collaborations and knowledge exchange specifically with Japan and South Korea. New technologies and concepts are evolving as well as merging. Associations, non-profit organisations, HPC centres are driving multifaceted research and innovation. Given this dynamic environment, it is necessary to adapt the project's approach to better meet both the technological advancements and the strategic priorities outlined by European authorities and to provide a consolidated platform to foster synergies. This deliverable will focus on the tools, channels and materials that have been used and developed during this phase of the project in order to achieve the overall goals of the European Cloud-Edge-IoT ecosystem.

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## Abbreviations

<b>EuCEI</b>	European Cloud-Edge-IoT Initiative
<b>WP</b>	Work Package
<b>EU</b>	European Union
<b>EC</b>	European Commission
<b>KPIs</b>	Key Performance Indicators
<b>CEI</b>	Cloud-Edge-IoT
<b>IoT</b>	Internet of Things
<b>IEEE</b>	Institute of Electrical and Electronics Engineers
<b>CSA</b>	Coordination and Support Action
<b>CCC</b>	Cognitive Cloud Computing
<b>RIA</b>	Research and Innovation Action
<b>IA</b>	Innovation Action
<b>DoA</b>	Description of Action
<b>BDVA</b>	Big Data Value Association
<b>DSSC</b>	Data Spaces Support <b>Center</b>

....

# 1 Introduction

## 1.1 Purpose of the document

This first Communication and Dissemination plan and report and the present deliverable D5.3, serves two primary functions: it reports on the dissemination and communication activities from the first half of the project (January 2024 to June 2025), and it acts as the Communication and Dissemination report for the same period. It provides a thorough summary of the efforts made to promote the project's goals, involve stakeholders, and share the results and outputs.

Beyond detailing past accomplishments, D5.3 also lays out the planned activities for the remainder of the NexusForum.EU's initiative (July 2025 to June 2026). These future actions are based on the project's Description of Action (DoA) and the guidelines from the deliverable D5.1, ensuring a focused and strategic approach to ongoing outreach and engagement.

## 1.2 Structure of the document

The following sections detail the project's progress and future plans:

- Section 1 offers an introduction and sets the context for the communication and dissemination activities.
- Section 2 presents the first reporting period (Months 1-18) achievements, including strategy, communication, and impact.
- Section 3 presents the strategy for the remaining project duration (Months 19-30).
- Section 4 offers a concluding reflection on the project's overall progress and impact. Through targeted, strategic communication and dissemination activities, this plan aims to not only broadcast the achievements of NexusForum.EU but also to galvanise action, foster collaboration among stakeholders, and drive forward the agenda for European digital sovereignty.



## 2 Communication and Dissemination (M01-M18)

### 2.1 Communication Strategy and Objectives

At the project's outset, a thorough communication, dissemination, and community-building strategy was created to ensure NexusForum.EU's wide reach and significant impact. This strategy, detailed in deliverable D5.1, serves as a blueprint for all outreach efforts. Project partners have consistently followed this plan since the beginning, utilising various tools and activities, which will be further discussed. NexusForum.EU will prioritise continuous communication and dissemination throughout the project to ensure its innovative solutions, technologies, and results are widely recognised and utilised.

- **Storytelling:** We translated complex technological advancements into compelling narratives that highlight their human impact and transformative potential, fostering relatability across diverse audiences.
- **Multi-channel dissemination:** We ensured widespread reach and accessibility through a blend of digital platforms, traditional media, events, and engaging visual content, maximizing the impact of our communication efforts.
- **Stakeholder engagement and target audience are crucial:** We cultivated a collaborative community by mapping stakeholders, tailoring communication, and facilitating active participation in dialogues and co-creation.

These pillars were designed to inform, inspire, and drive collaboration, advancing NexusForum.EU's vision of an open, inclusive, and innovative cognitive computing continuum.

### 2.2 Communication and dissemination tools and channels

#### 2.2.1 Project Website

The EuCEI website is a fully functional platform providing comprehensive information on the European cloud-edge-iot ecosystems. It features an easy-to-navigate interface for accessing information and public materials generated by the projects, as well as content collected through various work package activities about ongoing projects and relevant initiatives. This website serves as the main access point for all stakeholders in the cloud, IoT, and Meta OS communities, both existing and new, offering activities, services, materials, and information that the European Cloud, Edge, and IoT Continuum aims to create, collect, and share. The design of the website, a collaborative effort between the two founding CSAs, Unlock CEI and OpenContinuum, is strongly brand-oriented to solidify the cloud, edge, and IoT identity. Dissemination materials produced within the initiative and for social media interaction reference the website to ensure consistent communication and a recognizable brand image.

In addition, NexusForum.EU manages a website with the domain [nexusforum.eu](https://nexusforum.eu) which is used solely for the announcement of the NexusForum Summits. This website domain was set up during the organisation of the 1<sup>st</sup> NexusForum Summit in October 2023.

Below are some of the website analytics that have been obtained since the beginning of the NexusForum.EU project. We can see from Figure 1 that there are about 2000 active users of the EuCEI website per year that spend more than 3 minutes when they visit the website.

The geographic distribution of the website visitors is well balanced with users are arriving on the website from across the world, Europe, North America, the USA, India, China, South America as well as the Africa, as seen in Figure 3 and 4.

## Reports snapshot

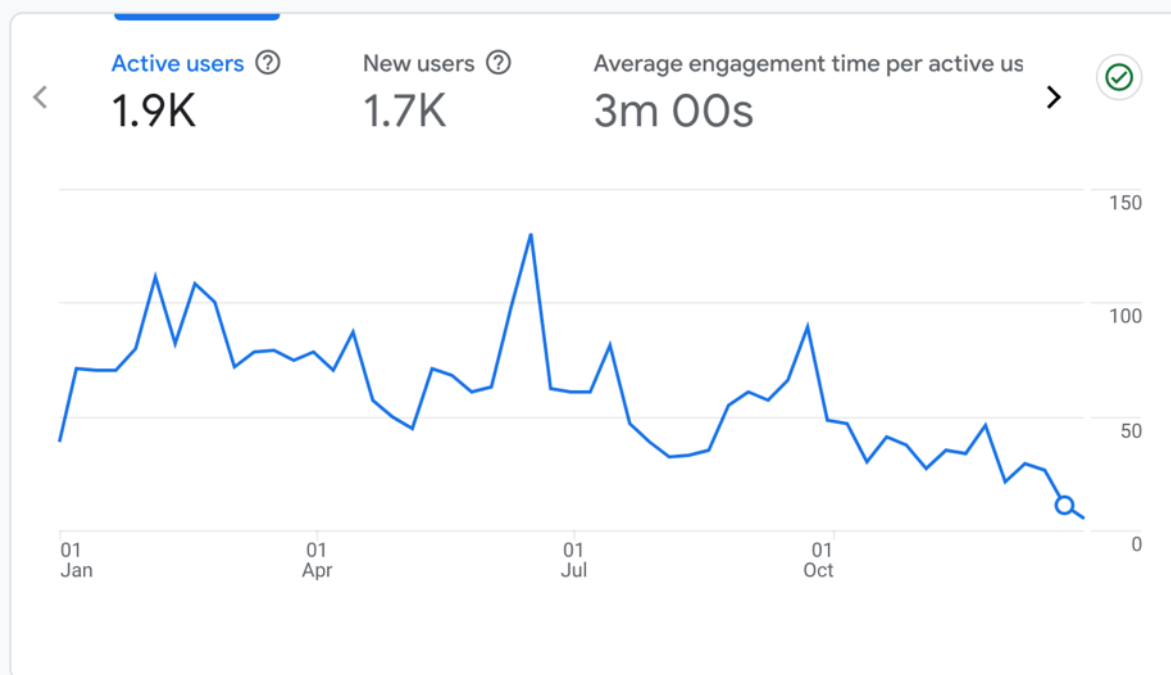


Figure 1: EuCEI website analytics from 01.01.2024 – 31.12.2024

## Reports snapshot

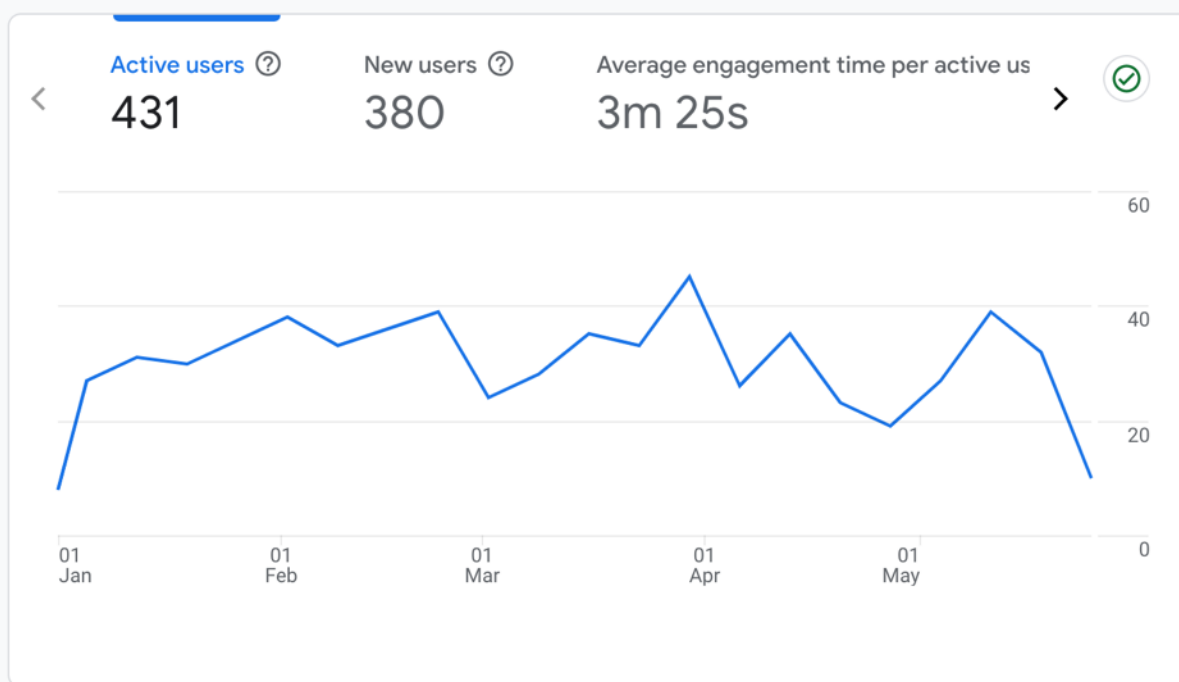


Figure 2: EuCEI website analytics from 01.01.2025 – 28.05.2025

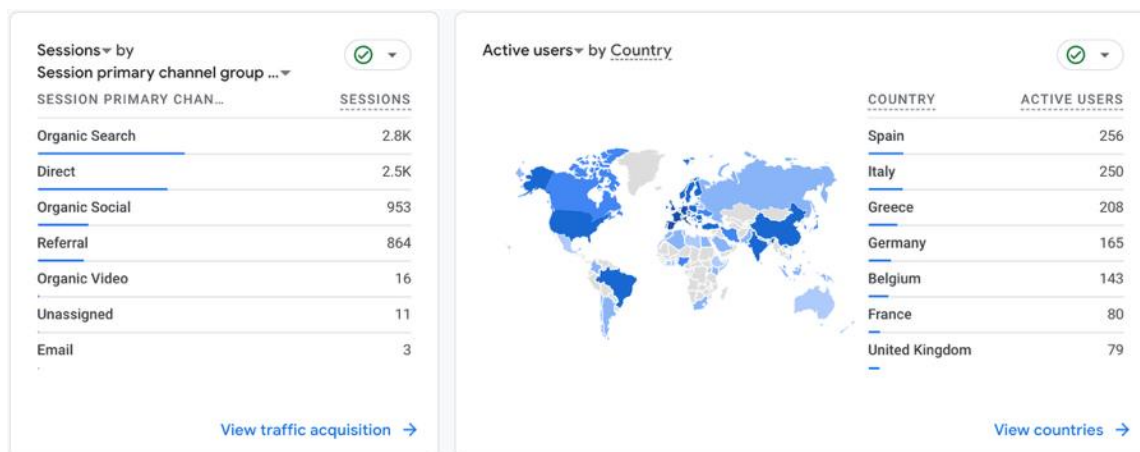


Figure 3: Geographical distribution of users (range 01.01.2024 – 31.12.2024)

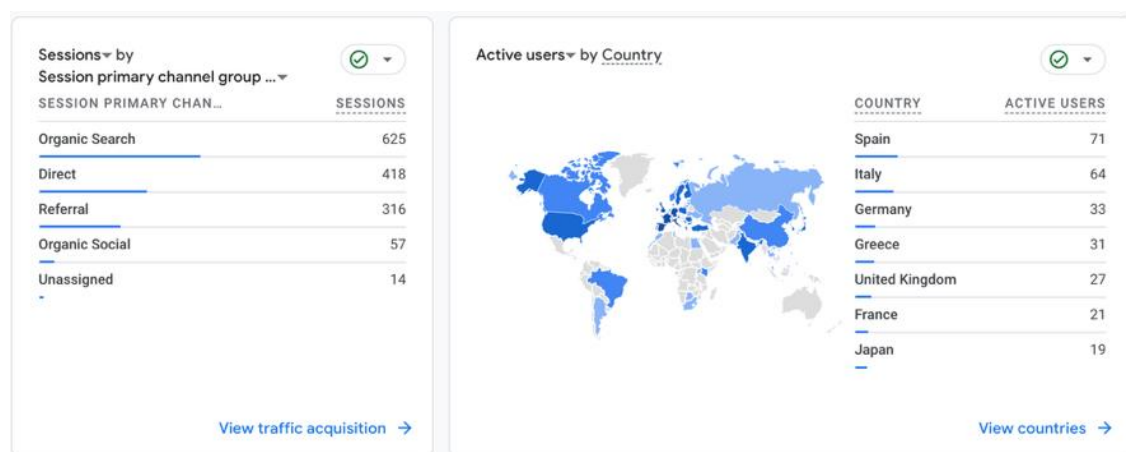


Figure 4: Geographical distribution of users (range 01.01.2025 – 25.05.2025)

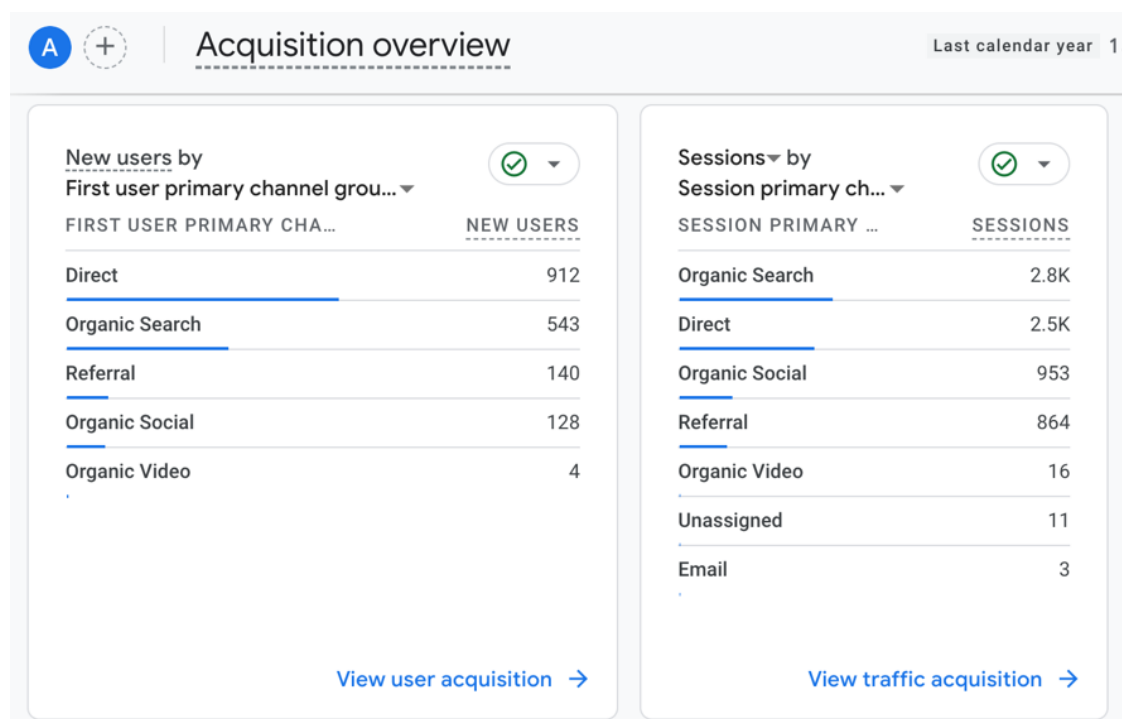


Figure 5: EuCEI website user acquisition overview (Jan 2024 – Dec 2024)

In Figure 5 above, we can see that majority of the traffic on the website is arriving via direct and organic search. In the image below we can also see that after google/organic search, the second most used platform to bring traffic on the website has been LinkedIn.

Therefore EuCEI and NexusForum.EU LinkedIn channels have been exploited most for promotion, announcement, publicity of activities and output of the project.

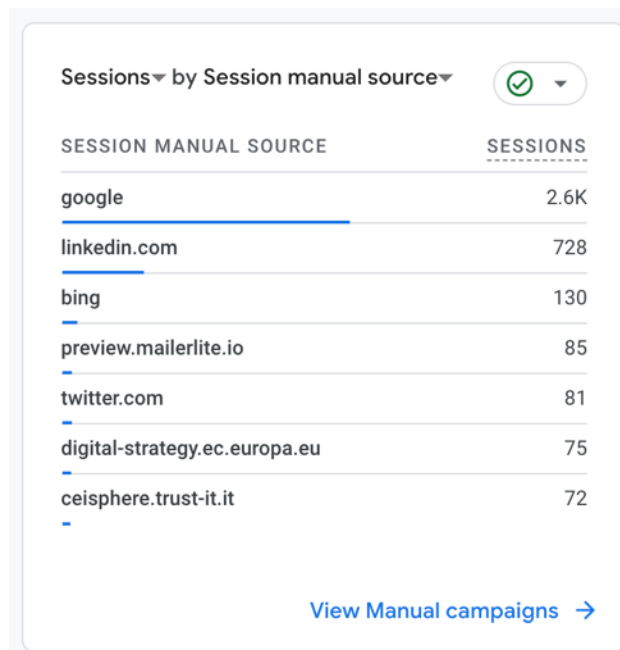


Figure 6: EuCEI website user acquisition session manual source

The analytics from the nexusforum.eu website is not available for this period as the analytics tools were not established on the website from start, but they will be available for future reports, as from April 2025. However, this domain is solely used for the purpose of the NexusForum Summits, and we gather the outreach data via the registration platform (tito.io).

## 2.2.2 Social media

NexusForum.EU continues the strong presence on social media via two channels, NexusForum.EU's own channels on LinkedIn and X and via the EuCEI's channels on LinkedIn, X and Bluesky. The EuCEI initiative is present on LinkedIn, X, and YouTube and has gained a solid following in them. The EuCEI channels are considered as the main communication and dissemination channels for NexusForum.EU and CEI-Sphere projects. NexusForum.EU's channels on LinkedIn and X are specifically used for the events organised by NexusForum.EU.

Both channels are updated frequently with diverse content, such as updates on both (NexusForum.EU and CEI-Sphere) partners' participation in events and webinars, publishing of relevant and important documents like the "Research and Innovation Roadmap" and news articles linking back to the website. LinkedIn posts tag partner handles to enhance outreach and sharing potential. Additionally, relevant hashtags like #digitalsovereignty, #cloudedgeiot, #opensource, and #EU are frequently used.

Recent evaluations have raised concerns about the compatibility of X with the project's values, particularly regarding data privacy, user autonomy, and the spread of misinformation. In response, the editorial lead of EuCEI (NexusForum.EU and CEI-Sphere communication and dissemination teams) decided to create an account on Bluesky, a platform that prioritises user-centred design, transparency, and ethical standards in communication. This move was also

guided by the fact that many Research and Innovation Projects of the EuCEI community have moved to Bluesky or Mastodon from X. The idea is to try and see if the EuCEI Bluesky account gathers enough momentum and if it is possible to slowly phase out the X platform.

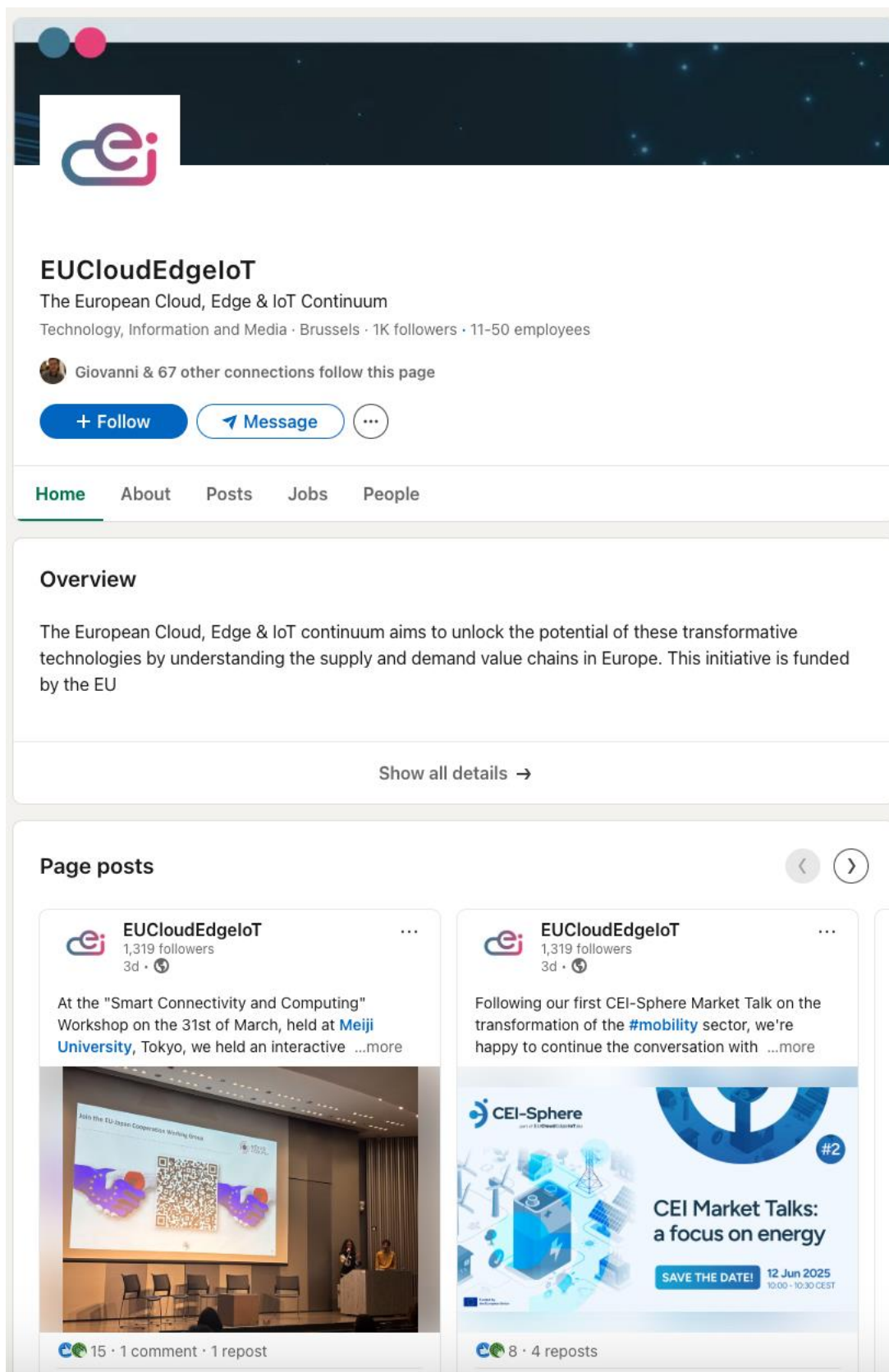
As explained in the previous document, D5.1, NexusForum.EU manages two sets of social media channels, the EuCEI channels on LinkedIn, X, Bluesky and YouTube and NexusForum.EU's own channels on LinkedIn and X. The NexusForum.EU's dedicated channels were created as a standalone channel for the NexusForum Summits to ensure their sustainability after the project ends. However, NexusForum.EU's LinkedIn channel is also used to echo the promotional posts of the EuCEI channels.

### 2.2.2.1 LinkedIn

NexusForum.EU contributes and co-manages the EuCEI LinkedIn page together with the CSA stemming from a similar field, CEI-Sphere. NexusForum.EU also runs its own LinkedIn page which is mostly used as a shadow account to echo the posts shared by the EuCEI LinkedIn page as well as those of the Research and Innovation projects. NexusForum.EU's own LinkedIn promotes the announcements of the NexusForum Summits, and will continue serving the summits even after the project has concluded.

Both LinkedIn accounts showcase key project milestones and keep followers updated on the latest developments. The EuCEI page currently boasts 1313 followers. In the last year, this page shows a 12% engagement rate and a total of over 73,037 page impressions. LinkedIn does now allow to gather analytics from more than one year, therefore the data is from the time period of May 2024 – May 2025. The account has been used to highlight the project's progress, amplify key messages from the website, and share relevant news from project as well as echo the activities of the RIAs in the community, important participatory actions of the European Commission with respect to cloud-edge-iot policies, feedback etc. The EuCEI LinkedIn page is followed by a global audience involved in fields such as education, business development, research, program and project management, engineering, information technology, community and social services, media and communication, sales, and consulting.

Below are the EuCEI and NexusForum.EU LinkedIn pages.



**EUCloudEdgeIoT**  
The European Cloud, Edge & IoT Continuum  
Technology, Information and Media · Brussels · 1K followers · 11-50 employees

Giovanni & 67 other connections follow this page

[+ Follow](#) [Message](#) [...](#)

[Home](#) [About](#) [Posts](#) [Jobs](#) [People](#)

### Overview


The European Cloud, Edge & IoT continuum aims to unlock the potential of these transformative technologies by understanding the supply and demand value chains in Europe. This initiative is funded by the EU

[Show all details →](#)

### Page posts

**EUCloudEdgeIoT**  
1,319 followers  
3d ·


At the "Smart Connectivity and Computing" Workshop on the 31st of March, held at [Meiji University](#), Tokyo, we held an interactive ...more



15 · 1 comment · 1 repost

**EUCloudEdgeIoT**  
1,319 followers  
3d ·


Following our first CEI-Sphere Market Talk on the transformation of the [#mobility](#) sector, we're happy to continue the conversation with ...more




8 · 4 reposts

Figure 7: EuCEI LinkedIn page









## Consolidating Research and Policy along the Cognitive Computing Continuum


**NexusForum.EU**

Consolidating Research & Policy along the Cognitive Computing Continuum 🇪🇺 CSA HORIZON-CL4-2023-DATA-01-06 (2024-2026)

Technology, Information and Internet · 544 followers · 1K-5K employees

 Dr. Alberto P. works here


[Home](#)
[About](#)
[Posts](#)
[Jobs](#)
[People](#)


### Overview


The transition from H2020 to HE reflects an ongoing mega-trend in ICT: the convergence of Cloud, Edge, and IoT. This tendency has significant impact in Europe at scientific, technological, socio-economic, and geopolitical levels, as these traditionally separated fields are now conv ... see more


[Show all details →](#)

### Page posts



**NexusForum.EU**


544 followers  
3w · Edited · 


 We are thrilled to announce that the **NexusForum2025 Summit** is now accepting registrations! 🚀 ...more




42 · 11 reposts


**NexusForum.EU**

544 followers  
2d · 

 Join Us for an Essential Conversation on Cybersecurity in Cloud-Edge-IoT Systems! ...more



7 · 3 reposts

Figure 8: NexusForum.EU LinkedIn page

### 2.2.2.2 X and Bluesky

NexusForum.EU co-manages the X account for EuCEI and manages entirely the NexusForum.EU X channel. However, the trust and popularity of the platform has drastically reduced since the project started and the channel is no longer as impactful, especially in the European context.

NexusForum.EU, CEI Sphere and the RIAs of the EuCEI community therefore agreed to start a channel on Bluesky, which is more inclusive, open and adhering to European data protection policies. A EuCEI account was created on Bluesky with the intention to expand the community there.

EuCEI and NexusForum.EU's main activities are still being posted on X but the platform will be phased out as soon as the community is established on Bluesky.

Below we have the snapshot of the EuCEI and NexusForum.EU X accounts, and EuCEI's Bluesky account.

At the time of the writing this document the number are :

- **EuCEI X** : 691 followers
- **NexusForum.EU X** : 52 followers
- **EuCEI Bluesky** : 25 followers



Figure 9 : EuCEI Bluesky account



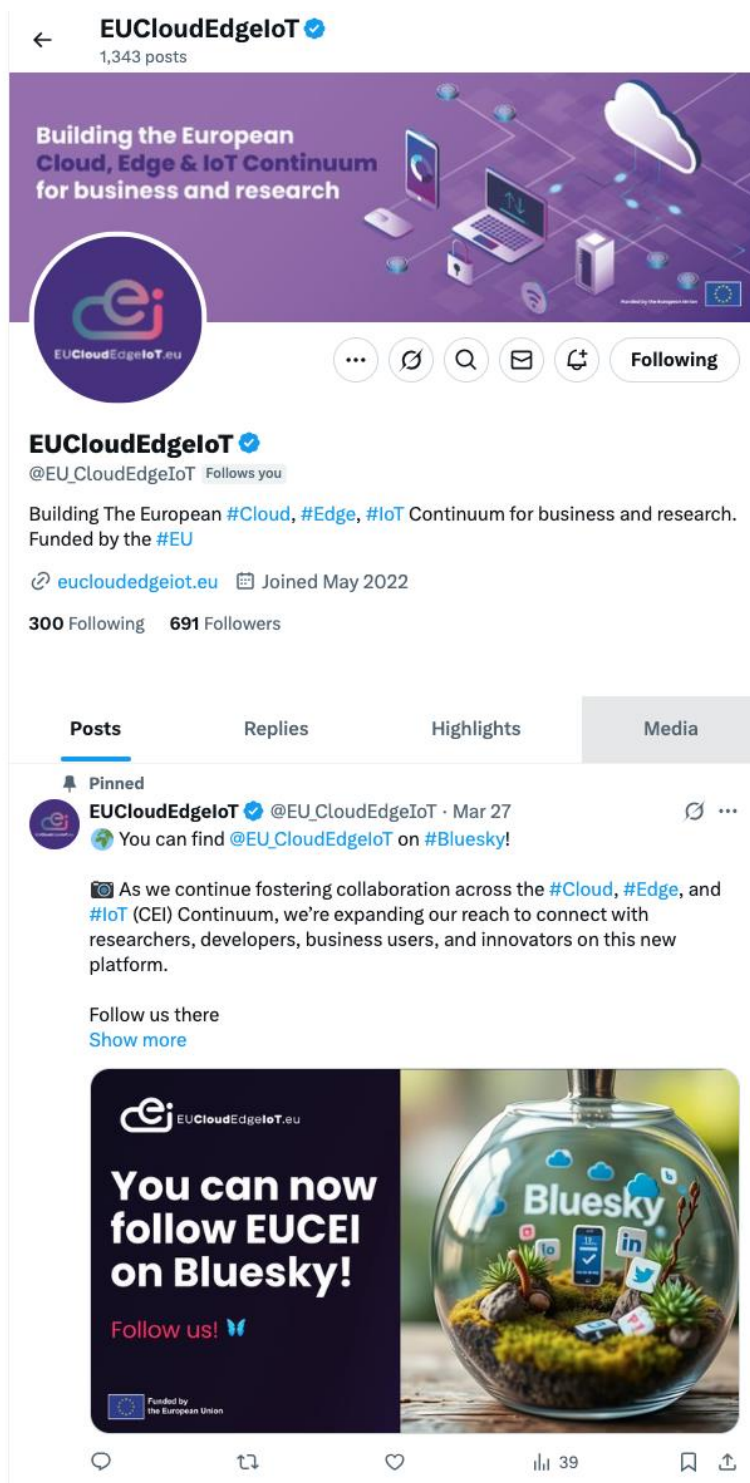


Figure 10: EuCEI X account



Figure 11: NexusForum.EU X account

### 2.2.2.3 YouTube

NexusForum.EU maintains the YouTube channel of EuCEI, together with CEI-Sphere currently and with OpenContinuum and UnlockCEI in the past, to disseminate the project's vision, concepts, and objectives by sharing project videos, such as recorded project events/sessions and expert interviews.

The EuCEI YouTube channel has 68 videos in total out of which 12 are NexusForum.EU specific at the time of writing this report. There are 107 subscribers to the EuCEI YouTube channel. All videos curated by NexusForum.EU are also published on the EuCEI website as part of the respective news item, on the News page.

### 2.2.3 Content Production

The NexusForum.EU consortium promotes its activities by publishing news articles that showcase significant initiatives, achievements, and milestones. To date, it has released 12 news articles and one press release: announcing the project kick-off. All news items are available on the EuCEI website and have been shared via social media and the EuCEI newsletter reaching **664 recipients**.

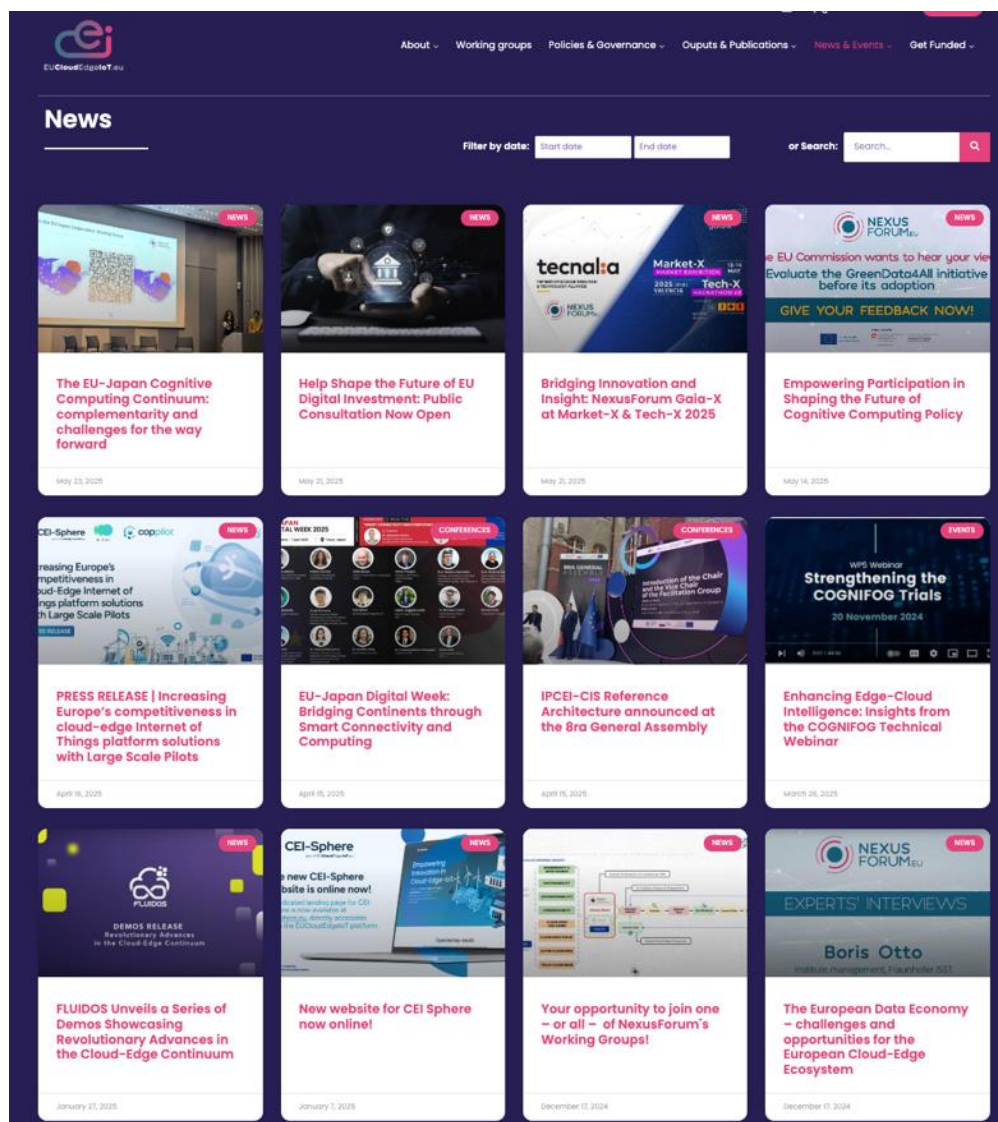


Figure 12: News page at EuCEI website

### 2.2.4 News digest and newflash

NexusForum.EU, with the contribution of CEI-Sphere produces a monthly news digest for the EuCEI community. The structure of the news digest consists of a main or editorial article, announcements, news items, event report and upcoming events. Following this section are the announcements from the EuCEI community of research and innovation projects, including news items, upcoming events, open call results, surveys, etc. All the e-newsletter issues are uploaded on the project website.

Currently there are **664 subscribers** to the EuCEI news digest. Following is the outreach of some of the published news digests and the Figure showing the appearance of the last newsletter.

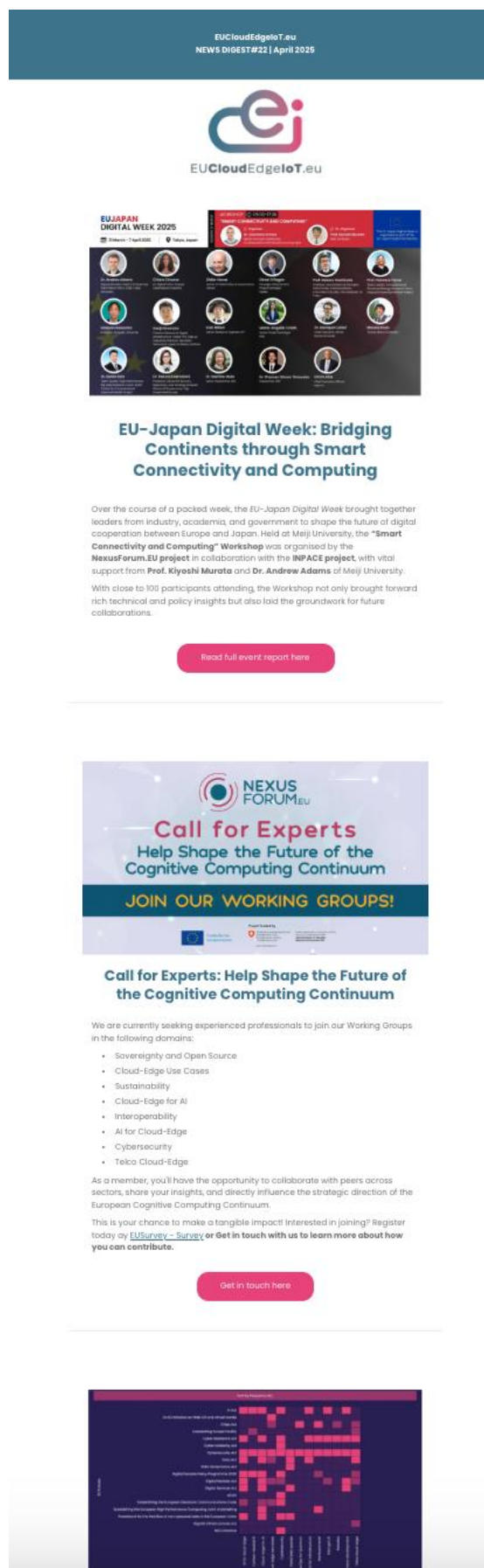


Figure 13: Most recent published newsletter – May 2025

Below are some analytics about the news digest outreach.

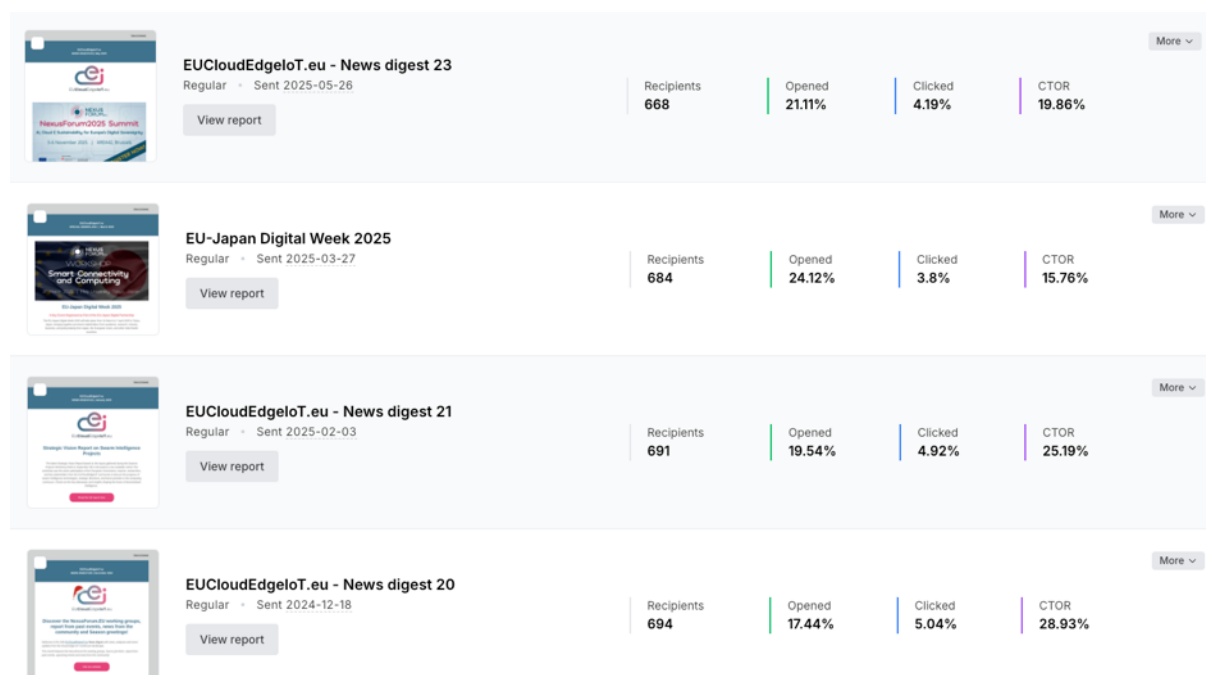


Figure 14: News digest analytics

From April 2025, we added a new section in the EuCEI newsletter with “Newsletters from the Community”. this section, includes the recently published newsletters and news flashes from the RIAs. EuCEI has a strong newsletter outreach to 664 subscribers, and with this addition we assist RIAs in reaching a much wider audience.

The image below shows all the published news digests on the EuCEI website.





Figure 15: News Digests published on EuCEI website

## 2.2.5 Press releases

The strategic dissemination of press releases is a crucial element of the NexusForum.EU project's communication plan. This approach aims to highlight significant milestones, achievements, and results, ensuring timely and widespread distribution of information to a broad audience, including media outlets, industry stakeholders, academic communities, and the general public. The plan for issuing press releases is designed to maximize impact, engage stakeholders, and enhance the project's visibility and influence.

Below is an example of the press release produced by the NexusForum.EU project.

Consolidating Research and Policy along the  
Cognitive Computing Continuum

## NexusForum.EU - Boosting European Cognitive Computing Continuum Ecosystem

During the last decade, in parallel to the European Commission's (EC) research and technical development programmes Horizon 2020 (H2020) and Horizon Europe (HE), the European ICT ecosystem has been going through a mega-trend in the area of modern IT and telecom infrastructure: the convergence of Cloud Computing (CC) and Internet of Things (IoT). This process has had a significant impact on Europe at scientific, technological, socio-economic, and geopolitical levels, as these traditionally separated communities have gathered into a much larger ecosystem now sharing a number of common challenges and key priorities.

This transition and the move of the whole community of EU-funded projects and related initiatives towards closer cooperation with industry is what the NexusForum.EU project aims to support and facilitate by focusing on consolidating research and policy along the Cognitive Computing Continuum, thus providing a clear, consistent vision for future research and innovation topics in this EU strategic area.

With this objective, the NexusForum.EU consortia met with officials from the EC's Directorate-General for Communications Networks, Content and Technology (DG CONNECT) in January 2024 to officially kick off this project.

### About NexusForum.EU

NexusForum.EU is a Horizon Europe Coordination and Support Action project funded by the EU under the call [HORIZON-CL4-2023-DATA-01-06](#) — CSA Cognitive Computing Continuum Research & Policy. The 30-month project officially started in January 2024 and will continue until June 2026.

The project will boost the consolidation of the European Cognitive Computing Continuum ecosystem by building on the valuable activities and impact generated so far within the existing [EU CloudEdgeIoT](#) ecosystem, as well as by providing a forward-looking and bold vision in new areas and directions that have not been explored so far.

With this objective, NexusForum.EU will:

- Deliver a strategic outlook on the Cognitive Computing Continuum future, effectively combining the vision, priorities, and advancements by the new [PACE-C3](#) and the [European Alliance for Industrial Data, Edge, and Cloud](#)
- Produce annual research and innovation roadmaps, as well as policy recommendations, on key strategic areas, incorporating a forecast analysis of the long-term economic, social, and ethical implications that new EU digital policies might have, identifying gaps, opportunities, and international synergies.
- Nurture the European computing constituency, incorporating investors, EU market leaders, and users from different sectors—especially SMEs, start-ups, university spin-offs, and social economy companies.

Consolidating Research and Policy along the  
Cognitive Computing Continuum

- Engage research and industry ecosystems and relevant initiatives in non-EU strategic democratic countries—with a special focus on Japan and South Korea as highly valuable (soon-to-be) Horizon Europe associated countries.

The consortium is powered by seven partners, coordinated by [RISE](#) (Sweden) in cooperation with [OpenNebula Systems](#) (Spain), [Tecnalia](#) (Spain), [F6S](#) (Ireland), [Martel Innovate](#) (Switzerland), [Meiji University](#) (Japan) and [Tongji University](#) (South Korea).

### Consortium



nexusforum.eu



nexusforum.eu

Figure 16: NexusForum.EU project kick-off press release

## 2.2.6 Promotional materials

NexusForum.EU has produced a variety of dedicated promotional materials presenting the initiative and its achievements, e.g., slide-based presentations, multimedia content, videos, flyers/brochures, posters, roll-ups, and giveaways. All materials are tailored to specific target groups and types of events. All promotional materials follow the visual identity of the initiative.

For the purpose of the NexusForum2024 Summit, two variants of the rollup were created, one with the Summit specific branding and the other with the project specific branding. The Summit specific rollup intentionally omitted the year “2024” so that it can be reused in the next editions of the summit.



Figure 17: NexusForum Summit Rollup





Figure 18: NexusForum.EU project general rollout

During the 2024 summit, a media wall was created with the logos of all the RIAs of the EuCEI community. The media wall was a very good highlight for the projects, that highlighted their participation and support towards the event.

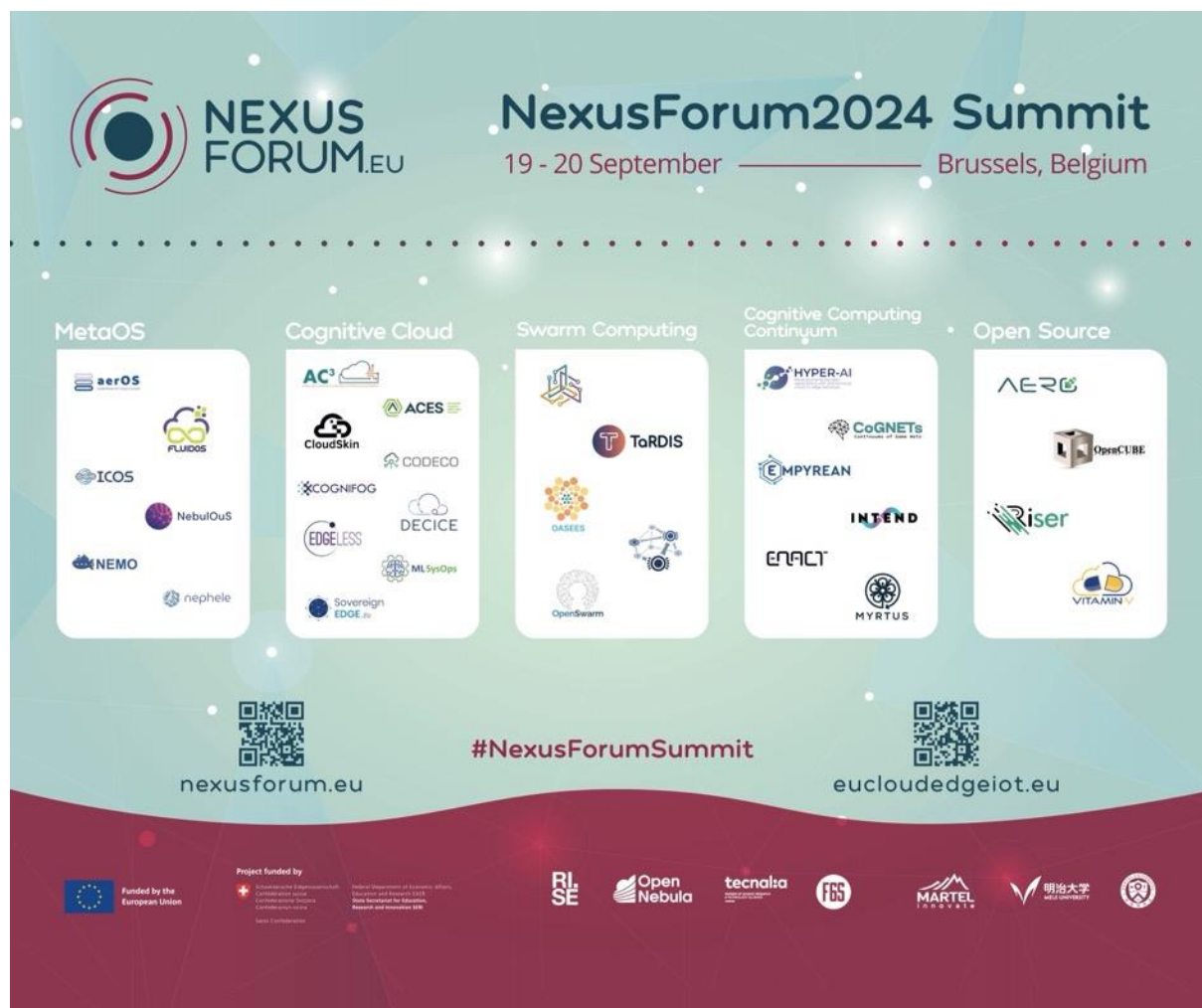


Figure 19: NexusForum2024 Summit Media wall

As a giveaway during the 2024 summit, 200 notepads with pen, were produced. The selected notepad is made of recycled paper at a company based in EU.

For the “Smart Connectivity and Computing Workshop” in Tokyo, March 31st, 2025, and the EU Japan Week, NexusForum.EU business cards were printed as Business card exchange is customary in Japan. these cards were handled to all attendees. The business cards feature a QR code that directs to the NexusForum.EU Research and Roadmap document on the EuCEI website. The business cards will be used at upcoming NexusForum.EU events and whenever partners are attending



Figure 20: The NexusForum.EU business card



Figure 21: NexusForum.EU business card

During 13-14 May 2025, Tecnia participated in the Gaia-X Market-X event in Valencia where they ran a survey for the SWOT analysis for the development of the EU digital policy recommendations. The figure below shows the produced flyer.



Figure 22: NexusForum.EU policy recommendations SWOT analysis survey flyer

All promotional materials were created while minimizing paper waste, which is quite common at events. NexusForum.EU has therefore focused on recycled materials and promotional items that are easy for the recipients to carry.

### 2.2.7 Videos

NexusForum.EU has produced 12 videos so far, including the session recordings from the NexusForum2024 Summit as well as the Expert interview of Mr. Boris Otto, Fraunhofer Institute for Systems and Innovation Research.

The videos are available at the YouTube channel of the EuCEI initiative that has 107 subscribers.

The figure below shows the EuCEI YouTube channel and some of the published videos.



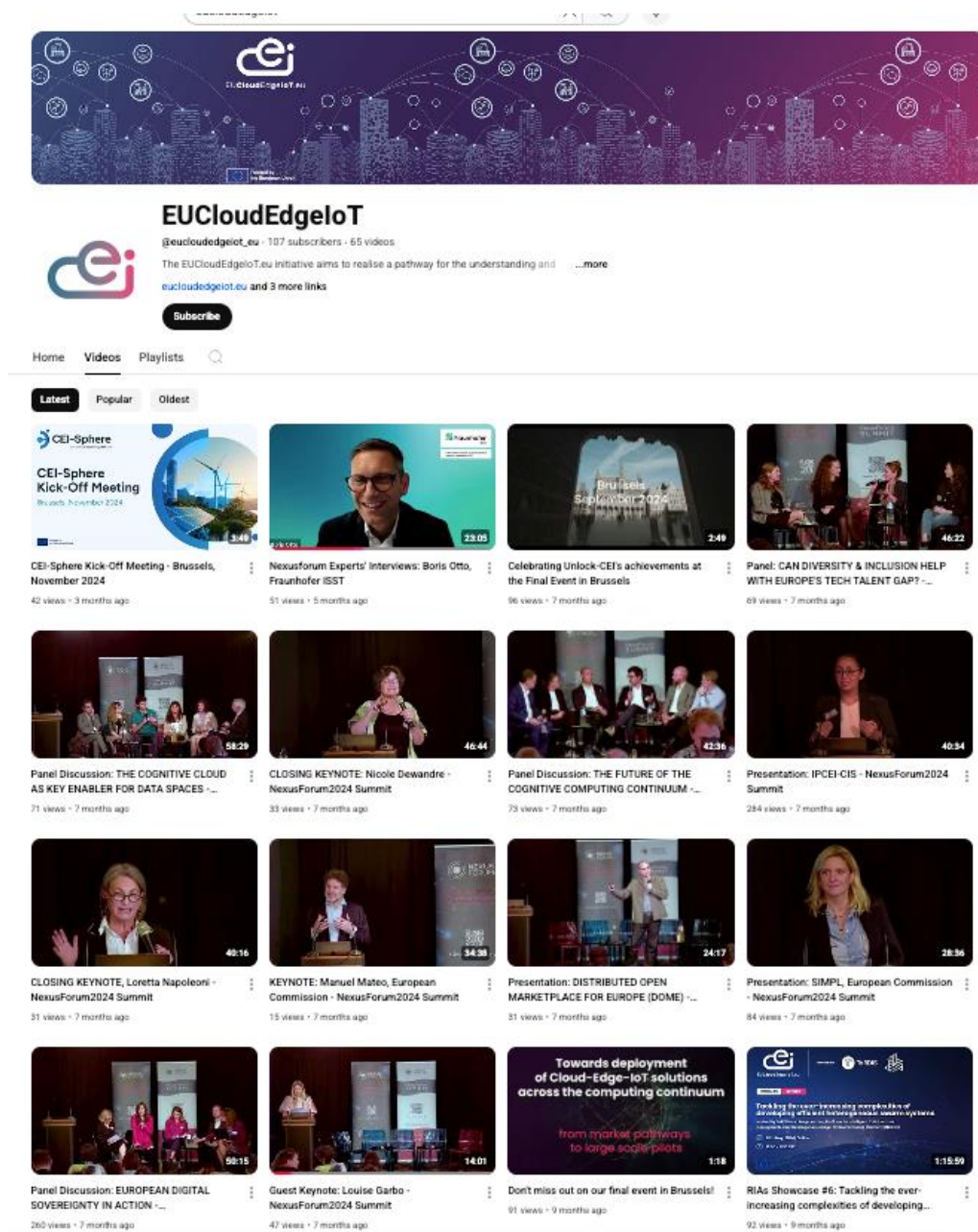


Figure 23: NexusForum.EU's published videos on EuCEI YouTube channel

## 2.2.8 Events

Over the initial 18 months, the **NexusForum.EU** project has established a robust foundation for fostering collaboration across the European **Cognitive Computing Continuum (CCC)**. By organizing key events and engaging with international stakeholders, the project has bridged research, industry, and policy-making sectors. These activities have supported the creation of a shared European space for dialogue and coordination, while also strengthening the visibility of European actors in global forums. Through targeted formats such as summits, thematic workshops, and community-building actions, the project is shaping a more connected and informed ecosystem, facilitating exchanges that contribute directly to knowledge valorisation, technology uptake, and strategic alignment with broader digital policy priorities. This section presents all events organized by the project. A summary of the participant feedback is displayed in Appendix 1 - Post-Event Feedback and Reflections.

### 2.2.8.1 Events organised

#### NexusForum2024 Summit (Brussels, September 19–20, 2024)

The NexusForum2024 Summit<sup>1</sup>, held on 19–20 September 2024 at AREA42 in Brussels, marked a defining moment in consolidating the European community around the Cognitive Computing Continuum (CCC). Designed as a space for alignment across research, innovation, and policy sectors, the event gathered representatives from Horizon Europe projects, national initiatives such as IPCEI-CIS, European Commission services, and private stakeholders to address the strategic and technical challenges shaping Europe’s digital infrastructure. The event had **221 registrations** and an average of **180 participants** during both days.



Figure 24: Overview of the registration for the event on Tito platform

The opening set the tone for two days of intensive discussion, exchange, and strategic reflection. A central feature was the workshop on the Research & Innovation Roadmap, where stakeholders actively contributed feedback to refine priority areas in the CCC agenda. Participants stressed the need for alignment between AI capabilities and infrastructure, support for Open RAN, edge-based orchestration, federated systems, and sustainability standards. These discussions reinforced the importance of ensuring that policy, architecture, and regulation evolve in sync. Feedback from this workshop is now being integrated into the next version of the CCC roadmap to inform future EU work programmes.

As one of the more prominent guest speakers, Manuel Mateo Goyet (DG CONNECT) emphasized the pressing need for Europe to reclaim technological sovereignty. He urged the community to contribute to an open, trusted, and secure ecosystem aligned with European values. Technological insights were presented in dedicated sessions, particularly through the work of the Edge Computing Observatory, which unveiled a comparative analysis of edge node deployment across the EU and internationally. Trends pointed to strong potential for growth, but also exposed regional fragmentation, uneven security practices, and the need for interoperable sustainability benchmarks. Another focal point was the presentation of SIMPL, the European open-source middleware platform for data spaces. As an enabler of secure and modular data exchange, SIMPL exemplified Europe’s capacity to design trusted architectures that serve both industrial and public interest use cases.

The Horizon Europe project pitch session brought the innovation ecosystem to the forefront.

<sup>1</sup> <https://nexusforum.eu/nexusforum2024/>

Twelve projects presented their approaches to building next-generation cloud-edge-AI systems. The participating projects were: AC3, aerOS, CoGNETs, EMPYREAN, FluidDOS, MYRTUS, OASEES, SovereignEdge.COGNIT, TaRDIS and Vitamin-V.

They showcased advances in federated orchestration, AI trust layers, decentralized data processing, and domain-specific architectures across agriculture, mobility, and industry. This session was widely praised by participants and some noted a need for deeper exploration of deployment results in future editions.



Figure 25: NexusForum2024 Summit sessions



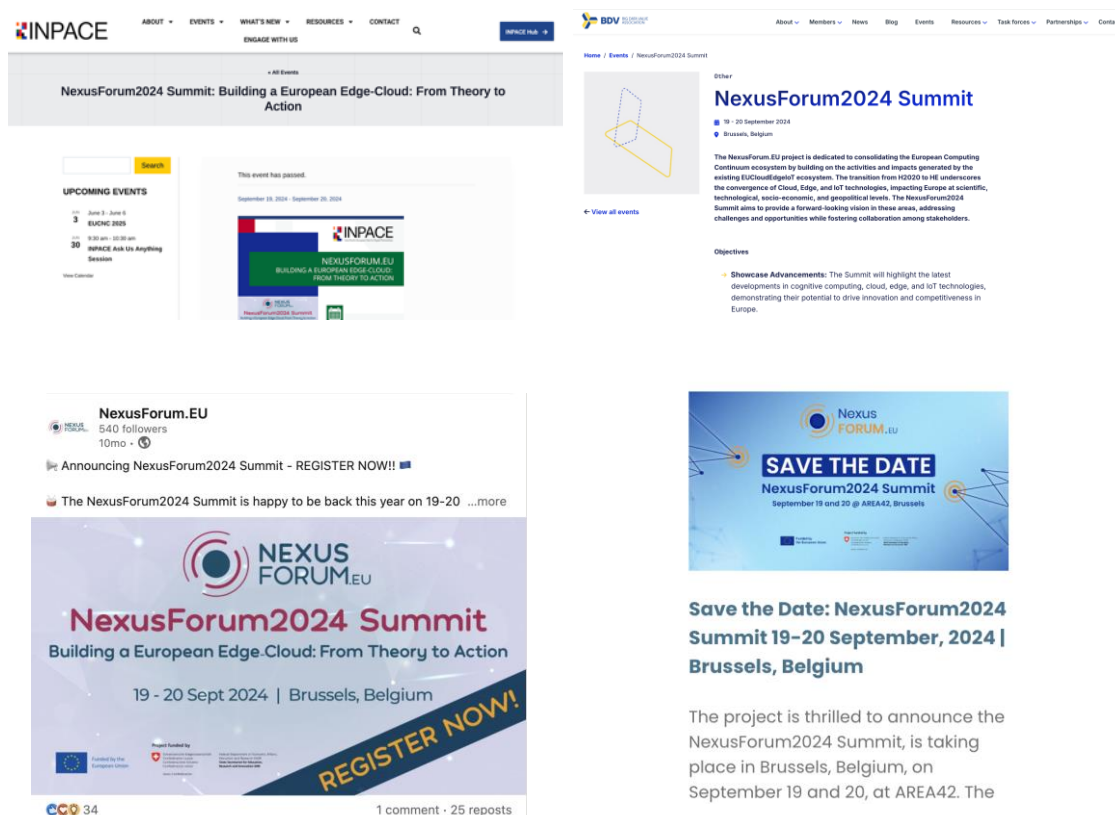


Figure 26: NexusForum2024 Summit online coverage examples [websites, newsletters, social media]

Event recordings and presentations are public on both EUCloudEdgeIoT<sup>2</sup> website and social media including YouTube.<sup>3</sup> In addition, the consortium launched a feedback survey after the event took place to assess the satisfaction of the participants in regard to the overall organization, topics, speakers and the format in which the programme was delivered.<sup>4</sup>

The NexusForum2024 Summit report, session recordings and presentations have been published on the EuCEI website<sup>5</sup>

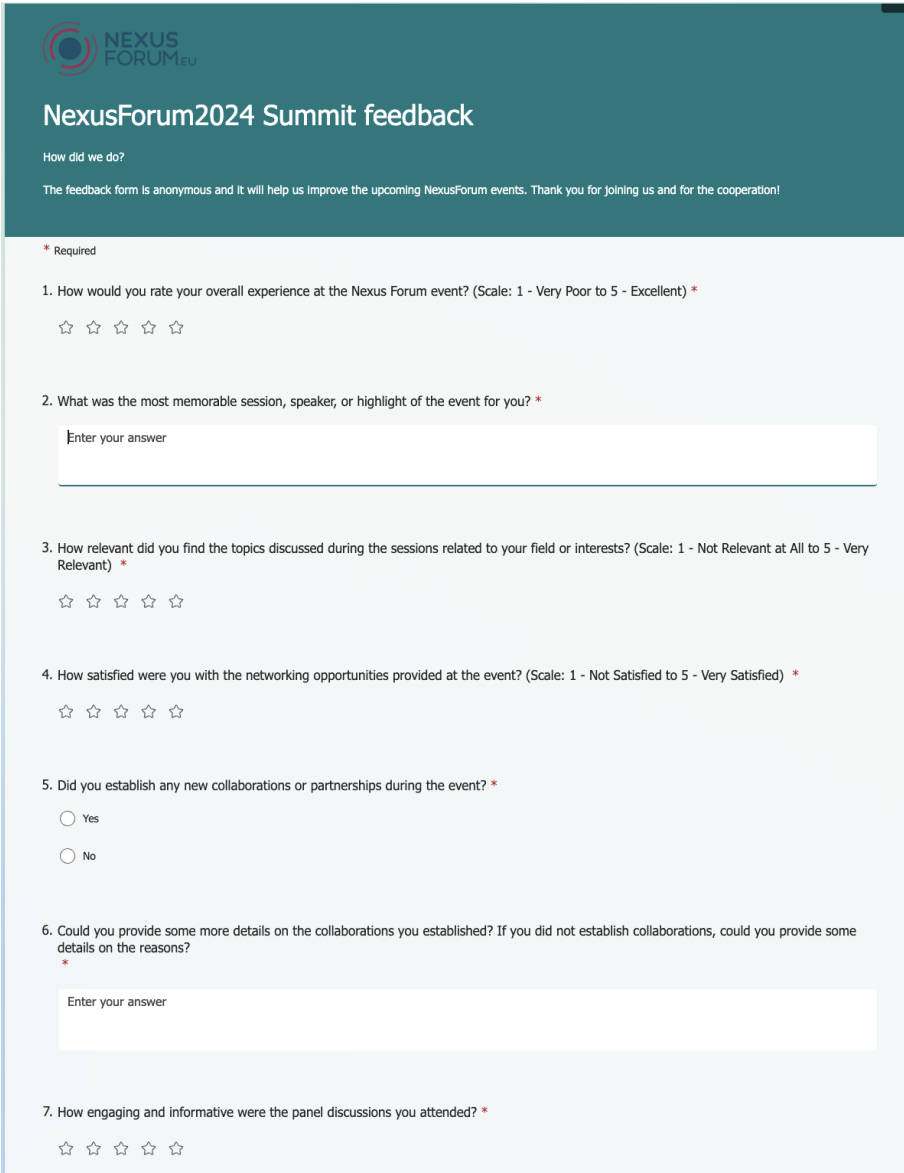
<sup>2</sup> <https://eucloudedgeiot.eu/nexusforum2024-summit-event-report/>

<sup>3</sup> <https://youtube.com/playlist?list=PLh3RULoaxLxYmeJa1pYSzeK0ZVy1zu72-&si=6EgfeJ9Zkw8WdVj6>

<sup>4</sup> <https://forms.office.com/pages/responsepage.aspx?id=6WwvSkTVh0GqR64VTnoNcg4FmQNUreVNthITSSH7W&atUOVBMkI5UDhUnjBQOFZWTTY3V1ZZVIFaTSQIQCN0PWcu&route=shorturl>

<sup>5</sup> <https://eucloudedgeiot.eu/nexusforum2024-summit-event-report/>





**NexusForum2024 Summit feedback**

How did we do?

The feedback form is anonymous and it will help us improve the upcoming NexusForum events. Thank you for joining us and for the cooperation!

**\* Required**

1. How would you rate your overall experience at the Nexus Forum event? (Scale: 1 - Very Poor to 5 - Excellent) \*

☆☆☆☆☆

2. What was the most memorable session, speaker, or highlight of the event for you? \*

Enter your answer

3. How relevant did you find the topics discussed during the sessions related to your field or interests? (Scale: 1 - Not Relevant at All to 5 - Very Relevant) \*

☆☆☆☆☆

4. How satisfied were you with the networking opportunities provided at the event? (Scale: 1 - Not Satisfied to 5 - Very Satisfied) \*

☆☆☆☆☆

5. Did you establish any new collaborations or partnerships during the event? \*

☐ Yes

☐ No

6. Could you provide some more details on the collaborations you established? If you did not establish collaborations, could you provide some details on the reasons? \*

Enter your answer

7. How engaging and informative were the panel discussions you attended? \*

☆☆☆☆☆

Figure 27: NexusForum2024 Summit participants feedback form

## Consolidating Research and Policy along the Cognitive Computing Continuum with NexusForum.EU, EBDVF 2024 (Budapest, October 2, 2024)

On **2<sup>nd</sup> October 2024**, we organised a panel session at the **European Big Data Value Forum** in Budapest. In this session<sup>6</sup>, the experts and panelists demonstrated the activities of the NexusForum.EU project with respect to the transitioning of the EuCloudEdgeIoT task forces into the future working groups and the engagement modalities. This session also included an interactive part of consultation and validation of the recently published European Cloud Edge IoT roadmap with an emphasis on emerging topics like AI for cloud and Cloud for AI, cognitive collaborative connected computing networks which is necessary in order to maximise the impact of Research and Innovation in communications and computing networks, but also capacity building and pre-deployment, especially given the convergence of technologies and services (cloud-edge continuum, AI, connectivity).

<sup>6</sup> <https://european-big-data-value-forum.eu/session/consolidating-research-and-policy-along-the-cognitive-computing-continuum-with-nexusforum-eu/>

The session was attended by 5 expert panelists and moderated by one of NexusForum.EU partners, **Danijel Pavlica**, F6S, joined by:

- **Daniel Alosa Roman**, BDVA, brought in the perspective of the European data spaces and of the BDVA.
- **Jeanette Nilsson**, RISE, brought in the perspective of the research institutions in advancing open source research and innovation in Europe and the applicability in the markets.
- **Antal Kuthy**, E-Group ICT Technologies, brought in the perspective of the European startup and industries and their challenges in competing with the international hyperscalers that monopolise the market.

During the session, the panelists explored key topics shaping the future of the computing continuum. Key topics were discussed such as the relationship between AI and Cloud-Edge-IoT, debating whether “AI for Cloud” or “Cloud for AI” holds more significance, or if integration is essential for success. The session also explored the convergence of technologies beyond Cloud-Edge-IoT, examining the synergies and challenges they bring. One of the objectives of the session was to look at long-term research opportunities and to identify emerging topics that could impact the European cloud-edge-IoT ecosystem in the next 7-12 years. In addition to the above, the panelists also addressed key enablers, from core technology advances to economic viability, as well as the policy measures needed to drive clarity and innovation in Europe.



Figure 28: NexusForum.EU panel session at EBDVF 2024

## EU–Japan Digital Week 2025 (Tokyo, March 30– April 04, 2024)

On 31 March 2025, the NexusForum.EU project co-organised, together with the INPACE project, the “Smart Connectivity and Computing Workshop” at Meiji University’s Surugadai Campus in Tokyo, serving as the opening session of the EU–Japan Digital Week 2025<sup>7</sup>. This workshop gathered 70 participants and served as a first step of NexusForum.EU’s international engagement efforts to identify shared priorities, complementarities, and opportunities for collaboration between the EU and Japan in the domains of cloud-edge infrastructure, data spaces, and cognitive computing.

The workshop brought together European and Japanese researchers, policymakers, and industry stakeholders to exchange perspectives on the current state and future evolution of cloud-edge ecosystems. Particular emphasis was placed on the importance of sovereign, secure, and interoperable infrastructures, aligning with both the EU’s Digital Decade, and Japan’s digital strategy, that increasingly favor open and national cloud approaches. Similarly, the second Digital Partnership Council, that took place in Brussels prior to this workshop, was also mentioned several times as a starting base for shared priorities in the digital field.

Discussions highlighted several key areas of complementarity:

- The potential to align open-source middleware efforts, building on European experiences such as SIMPL and Japanese interest in modular digital architectures.
- Shared challenges around data sovereignty, multi-cloud orchestration, and AI integration at the edge.
- The importance of cross-border testbeds, standards cooperation, and policy alignment to foster a trusted global digital environment.

Expert interventions from both sides underscored that, while Europe and Japan have different industrial and regulatory contexts, both are striving to reduce reliance on dominant non-European/non-Asian cloud providers and foster ecosystems that are more resilient, ethical, and innovation driven. Participants from IEEE Japan and various EU-funded initiatives acknowledged the importance of this focused exchange to advance beyond dialogues into jointly structured experimentation and funding alignment.

<sup>7</sup> <https://inpacehub.eu/eu-japan-digitalweek-2025/>

<sup>8</sup> <https://eucloudedgeiot.eu/the-eu-japan-cognitive-computing-continuum-complementarity-and-challenges-for-the-way-forward/>



*Figure 29: NexusForum.EU team at Smart Connectivity and Computing Workshop*

The workshop extended the reach of the NexusForum.EU project, to the Japanese stakeholders, offering a direct window into European R&I efforts around the Cognitive Computing Continuum and inviting mutual exploration of topics such as energy-efficient edge deployments, governance models for federated data, and strategic AI applications for industry and public services.

The workshop was part of the larger EU–Japan Digital Week 2025 program, organised in collaboration with INPACE project, University of Tokyo, the International House of Japan and European Delegation in Japan. In this context it fostered a clear, technically grounded and forward-looking conversation on infrastructure and research collaboration and laid the foundation for future cross-regional coordination. Attendees expressed interest in continuing the dialogue through joint pilots, roadmap exchanges, and multilateral policy fora.





### The EU-Japan Digital Week



31 March - 7 April 2025, Tokyo, Japan

The EU Japan Digital Week will bring together stakeholders from the EU and Japan to focus on key priority areas for both the EU and Japan: AI, Data Spaces, Smart Connectivity and Computing and Trustworthy Artificial Intelligence (TAI). A policy workshop will also be organised in close consultation with the European Union in Japan to ensure that it reflects the shared priority of both regions and aligns with the strategic objectives of the EU-Japan Digital Partnership. The EU-Japan Digital Week has been built around the EU-Japan Digital Partnership, following its signature from the Japanese Prime Minister in Japan. The week-long event focuses on key areas of cooperation for the European Union in Japan and will contribute to the aims of promoting interoperability, privacy and Japan data spaces as agreed at the second Digital Partnership Council. The workshop has been designed in a way to create a clear pathway towards and to facilitate industry data space pilots. By fostering dialogue on these critical themes, the EU Japan Digital Week contributes to a more connected, innovative, and sustainable future for both regions.

#### Schedule

'Smart Connectivity and Computing' Workshop (31 March)  
'AI Systems: Designing for a Connected Future' Workshop (1 April)  
Closed Door Policy Workshop: 'The EU - Japan Digital Partnership Going Forward' (2 April)

### NexusForum.EU

540 followers

3w · Edited ·

NexusForum.EU is at the forefront of fostering the EU-Japan digital partnership and strengthen collaborations in the [#cloud](#), [#edge](#) and [#iot](#) [#research](#) [#development](#) and [#innovation](#). 🌐

Our event last month at the [Meiji University](#) marked the kickoff of the EU-Japan Digital Week of events, highlighting and touching upon various aspects of EU-Japan research and digital trade, policies, funding opportunities, roadmap of technologies and more for a better, safer and secured digital future. 🌐

Read also: <https://lnkd.in/d3SRNark>

EUCloudEdgeIoT

### EU Digital & Tech

55,424 followers

3w · Edited ·

EU 🇪🇺 Japan

On today's Digital Partnership Council, the EU and Japan reaffirmed their commitment to a strong tech and digital cooperation!

The need to boost competitiveness while ensuring a values-driven approach to global digital governance is a priority for both, amid current global geopolitical challenges.

The EU and Japan agreed to continue to enhance cooperation on core digital technologies, such as AI, semiconductors, high-performance computing and quantum, as well as, to bolster collaboration on data governance and online platforms, cybersecurity, submarine cables, & more.

Figure 30: EU-Japan week online coverage examples (website, social media)

The event report can be accessed via the EuCEI website.<sup>9</sup>

## NexusForum.EU webinars

To deepen engagement with expert communities and enhance visibility of thematic priorities, NexusForum.EU has launched the Working Group Webinar Series. This is a structured format to present the insights and contributions of the project's ten Working Groups (WGs), while facilitating external dialogue and gathering feedback from broader stakeholder communities.

Each webinar in the series follows a concise 30-minute format, featuring a moderated discussion between selected WG representatives and guided by five pre-arranged questions shared in advance.

The first webinar, held on the 11<sup>th</sup> of June 2025, featured the Cybersecurity Working Group. The session addressed critical challenges at the intersection of cloud-edge decentralisation and cybersecurity, with particular reference to European policy developments such as the EUCS+ certification scheme and the Cyber Resilience Act. The discussion covered the following core areas:

<sup>9</sup> <https://eucloudedgeiot.eu/eu-japan-digital-week-bridging-continents-through-smart-connectivity-and-computing/>

- The evolution of threat models in decentralised computing environments;
- Enforcement and applicability of the security-by-design principle;
- Implementation challenges for cybersecurity certification in distributed systems;
- The regulatory impact on open-source development ecosystems;
- And the strategic role of European actors in shaping global cybersecurity standards.

The session was followed by a short Q&A and a call to action inviting participants to engage with the NexusForum.EU community and its thematic WGs.



Figure 31: NexusForum talks – Cybersecurity (social media card)

The session recording has been made available via the EuCEI website.<sup>10</sup>

Second webinar, held on 23<sup>rd</sup> of June, brought together the co-leaders of the Sovereignty & Open Source Working Group, drawing on their cross-sector expertise to discuss the role of open-source software and collaborative innovation in building independent, secure, and sovereign digital infrastructures in Europe. Dr. Alberto P. Martí (OpenNebula Systems) and Sachiko Muto (RISE Research Institutes of Sweden) tackled:

- The key challenges and opportunities in policy, governance, and technology;
- How the open source ecosystem can strengthen Europe's strategic autonomy;
- Steer towards global leadership in strategic digital technologies.

<sup>10</sup> <https://eucloudedgeiot.eu/nexusforum-talks-cybersecurity/>



Figure 32: NexusForum talks – Sovereignty & Open Source (social media card)

Upcoming sessions will address topics such as AI for Cloud-Edge, Sustainability, Interoperability, Telco Edge, and international cooperation themes. The outputs of these webinars—including recordings, transcriptions, and summary notes—will contribute to both dissemination objectives and policy support actions under the project’s impact strategy.

### 2.2.8.2 Engaged stakeholders

#### Stakeholder Profile – NexusForum2024 Summit

##### How did participants hear about the event?

Responses suggest participants became aware of the event primarily through direct involvement in:

- Workshop events
- Previous sessions
- Ongoing discussions and activities tied to CCC-related initiatives

##### Are you part of other EU-funded projects and/or initiatives?

Yes — most respondents indicated involvement in other EU-funded initiatives. Their comments link their participation directly to their engagement with:

- IPCEI-CIS
- Workshops related to swarms and CCC
- Broader Chips Joint Undertaking activities

## Could you name the other projects/initiatives you are involved in?

Named projects and initiatives include:

- IPCEI-CIS
- Various projects and proposals under the Chips Joint Undertaking
- Horizon Europe projects and ecosystems

### 2.2.8.3 Events attended

Since the onset of the project, NexusForum.EU partners have participated in events in Europe and internationally to bring the European agenda of consolidating the cloud edge iot continuum on a global platform. NexusForum.EU has fostered engagement with projects (Horizon Europe and others), initiatives, associations, public organisations, in order to define the future roadmap of the cognitive computing continuum and foster European-International cloud-edge-iot research, innovation and markets.

Below in Table, is the list of events where NexusForum.EU partners have been present and participated in various modalities.

Table 1: List of events attended by NexusForum.EU

Name of the event	Format	Date, Locati.	Website	Target stakeh	Presence
Open Continuum Final Conference	Seminar	Brussels, 18.06.2024	<a href="https://eucloudedgeiot.eu/event/euceis-open-continuum-final-conference-registration-now-open/">https://eucloudedgeiot.eu/event/euceis-open-continuum-final-conference-registration-now-open/</a>	EC, industry, research, policy makers	Panel, presentation, session lead
EBDVF 2024	Conference	Budapest, 2-4 Oct 2024	<a href="https://european-big-data-value-forum.eu/session/consolidating-research-and-policy-along-the-cognitive-computing-continuum-with-nexusforum-eu/">https://european-big-data-value-forum.eu/session/consolidating-research-and-policy-along-the-cognitive-computing-continuum-with-nexusforum-eu/</a>	Industry, academia, policy makers	Panel session organiser
Webit 2024	Conference	Sofia, Bulgaria 23-25 Oct 2024	<a href="https://www.webit.org/festival-europe/index2.php">https://www.webit.org/festival-europe/index2.php</a>	Industry, startups	Booth
International Symposium on Digital Technologies and Policies: Supporting the Indo-Pacific-European Digital Partnerships	Symposium	21-22 October, Seoul, South Korea	<a href="https://inpacehub.eu/rok-symposium-october-2024/">https://inpacehub.eu/rok-symposium-october-2024/</a>	EC, industry, research, policy makers	Panel
5th meeting of the General Assembly of the European Alliance on	General Assembly	10 December 2024, Brussels	Not a public event	EC, policy makers, industry,	Presentation



Name of the event	Format	Date, Locati.	Website	Target stakeh	Presence
Industrial Data, Edge and Cloud and the subsequent Alliance Forum				academi a	
INSIDE/EPoS S The Future of Edge AI	Webinar	4 April, 2025, Online	<a href="https://www.smart-systems-integration.org/event/future-innovation-edge-ai">https://www.smart-systems-integration.org/event/future-innovation-edge-ai</a>	EC, policy makers, industry, academi a	Presentatio n
OCP EMEA Summit	Conferenc e	29-30 April 2025, Dublin	<a href="https://www.opencompute.org/events/past-events/2025-ocp-emea-summit">https://www.opencompute.org/events/past-events/2025-ocp-emea-summit</a>	Industry	Presentatio n
AI Sessions: Navigating the European Commission's AI Act	Webinar	25 February 2025, Online	<a href="https://www.f6s.com/ai-sessions-navigating-the-european-commissions-ai-act/about">https://www.f6s.com/ai-sessions-navigating-the-european-commissions-ai-act/about</a>	Startups, Legal Advisors, Policy makers, industry	WGs and Open Consultatio ns promotion
Presentation of NexusForum.E U Project to Information Technology Promotion Agency (Japan)	Seminar	6 February 2025, Meiji University , Tokyo,	Not a public event	Japan Policy Makers	Presentatio n
Market-X/Tech-X	Conferenc e	13-14 May 2025, Valencia	<a href="https://gaia-x.eu/market-x-tech-x-2025/">https://gaia-x.eu/market-x-tech-x-2025/</a>	EC, policy makers, industry, academi a	Booth
Edge AI: The Role of Artificial Intelligence in Edge Computing Solutions	Webinar	22nd May 2025, 3rd June 2025	EdgeAI: El papel de la inteligencia artificial en las soluciones al borde de la red (Online) - Enpresa Digitala	Industry, Academi a	Presentatio n
European Digital SME Alliance Building a sovereign digital workplace	Webinar	22nd May 2025, Online	<a href="https://www.digitalsme.eu/events/tech-solutions-made-in-europe-building-a-sovereign-digital-workplace/">https://www.digitalsme.eu/events/tech-solutions-made-in-europe-building-a-sovereign-digital-workplace/</a>	EC, policy makers, industry, academi a	Participant

Name of the event	Format	Date, Locati.	Website	Target stake	Presence
How is the Horizon Europe programme for 2025 aligned with the IPCEI-CIS	Webinar	27 May 2025, Online	<a href="https://eucloudedgeiot.eu/ipcei-cis-reference-architecture-announced-at-the-8ra-general-assembly/">https://eucloudedgeiot.eu/ipcei-cis-reference-architecture-announced-at-the-8ra-general-assembly/</a>	Industry, academia	Presenting

### 2.2.9 Liaisons with relevant initiatives and projects

Liaisons and synergies are one of the main communications and community building activities of the NexusForum.EU project. Some of the initiatives that we interact with are HiPEAC, Gaia-X, IPCEI-CIS, European Cloud Alliance, SNS-JU, BDVA, DSSC, IDSA, ADRA etc and some relevant projects like INPACE, CISERO, etc.

A detailed analysis of the liaisons and stakeholder engagement activities have been reported in D4.2 Engagement and Community Report B.

## 2.3 Progress tracking (communication and dissemination KPIs and milestones)

The project has defined a comprehensive set of communication and dissemination KPIs (see Table X) and milestones (see Table X) to monitor the progress achieved across online and offline outreach and impact creation channels.

Table 2 : Communication and Dissemination KPIs

Measures	Indicators	Target	Status at M18
Flyers Posters/Rollups	No. of Flyers No. of Posters/Rollups	>4 >4	Flyers : 1 Rollups : 3 (2 versions of rollups and 1 media wall)
Website	Unique visitors	>2500/year	2331 (beginning till May 2025)
Social Media	X new followers LinkedIn (L) new followers	>500/year >200/year	X(EuCEI) 689 X(NF) 52 L(EuCEI) 1314L(NF) 532
Monthly Newsletter	No. of subscribers	>800	664
Videos	Videos published on the YouTube channel and number of views	20 videos, 200 views /video	12

Measures	Indicators	Target	Status at M18
Community Forum	Average number of participants	> 500	75
Participation in events & presentations	Participation in external events to present the project.	> 15 events	12
Webinars (at least 1 per WG/yr)	Average number of participants	> 30 attendees	2 organised (25 participants on average)
Publications	Research papers (OA) Special Issue (OA) Executive summaries (in Japanese or Korean)	At least 3 At least 1 At least 6	2 executive summaries in Japanese & Korean

## Milestones and Deliverables

Below, table 3 depicts the Communications and dissemination milestones.

*Table 3 : Communication and Dissemination related Milestones*

Name	Leader	Due
D5.1 Communication & Dissemination Plan & Report - a	Martel	M6, submitted
D5.2 Exploitation & Sustainability Plan - a	OpenNebula Systems	M18 (draft in M6), submitted
D5.3 Communication & Dissemination Plan & Report - b	Martel	M18, current document
D5.4 Exploitation & Sustainability Plan - b	OpenNebula Systems	M30
D5.5 Communication & Dissemination Plan & Report - c	Martel	M30

### 3 EUCloudEdgeIoT Communication Task Force

The EUCloudEdgeIoT is a European initiative, supported by the European Commission with a mission to consolidate the European cloud-edge-iot research and innovation, from both the demand as well as the supply side of the market.

The EuCEI initiative was initially supported by 2 Coordination and Support Actions (CSA), OpenContinuum and UnlockCEI from mid 2022 to end of 2024. NexusForum.EU, joined the initiative and support its activities since January 2024 collaborating with OpenContinuum and UnlockCEI initially. During the course of time, both OpenContinuum and UnlockCEI have ended, and another CSA has joined the initiative, CEI-Sphere.

The activities of the EuCEI initiative have been throughout seamless and without obstruction. All these CSAs have collaborated in maintaining the activities, support towards the Research and Innovation actions, doing the market and technology landscape and analyses, strategic agenda and analyses, as well as maintaining a uniform visual identity and messaging of the initiative. The communication task force's main objective is to support the research and innovation projects with amplifying their dissemination efforts, expand the outreach activities, and foster cross topics collaborations.

The communication task force comprises of all the projects of the community (cloud, opensource, MetaOS, swarm, cognitive cloud, cognitive computing continuum, software technologies and more) and the only task force that remains operational, which operated alongside the other 5 task forces (now concluded). Currently there are 41 ongoing RIAs, including the 2 new Innovation Actions (pilot projects COP-Pilot and O-CEI started in January 2025).

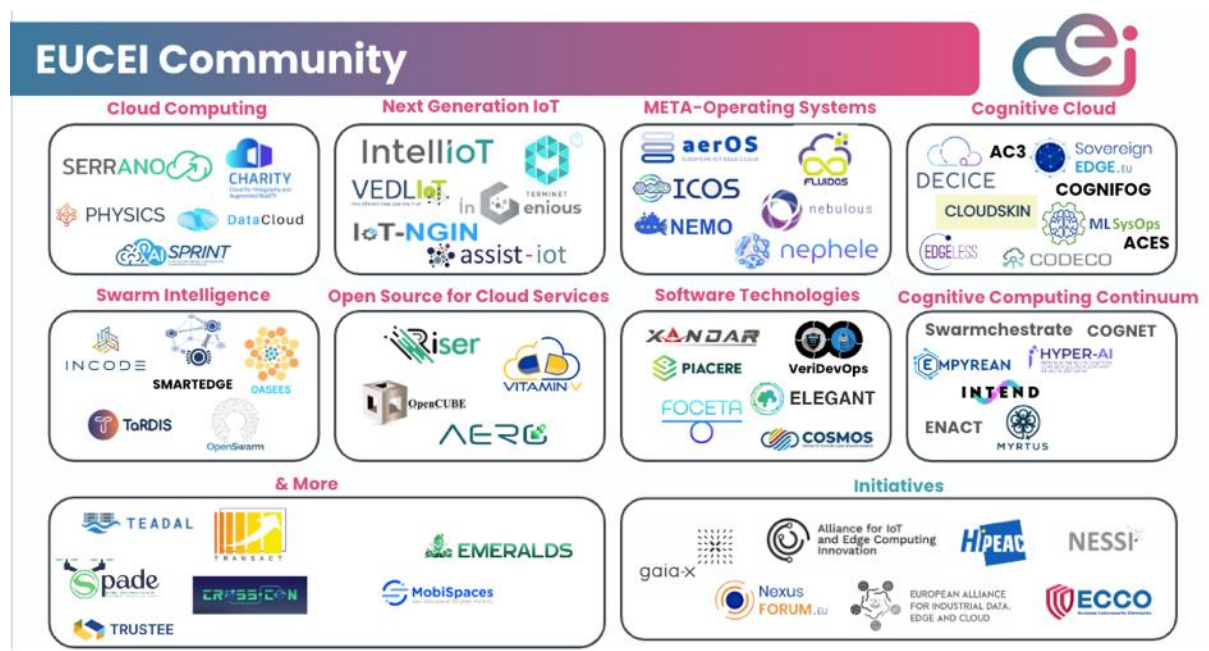


Figure 33: The EuCEI research and innovation community

### 3.1 EuCEI Communication task force monthly meetings

NexusForum.EU co-hosts the monthly EuCEI communication task force meetings. All the projects of the EuCEI community have an obligation to attend the task force meetings. NexusForum.EU and CEI-Sphere share their updates first, upcoming events, activities, call for participations, deadline for sending contributions for the next newsletter etc.

The EuCEI monthly communication task force calls take place on the second Wednesday of every month, for an hour.

Since the kickoff of the NexusForum.EU project, we have co-led the organisation and management of the Task Force meetings and activities.

To facilitate the communication with the Task Force members, there are 2 mailing lists that are used:

- [community-projects@eucloudedgeiot.eu](mailto:community-projects@eucloudedgeiot.eu): Currently has 280 members.
- [taskforce6@eucloudedgeiot.eu](mailto:taskforce6@eucloudedgeiot.eu): Currently has 132 members.

## 4 Plan for next phase

### 4.1 Communication and dissemination plan

NexusForum.EU's communication and dissemination plan has been defined in the previous version of this deliverable, D5.1 Communication and Dissemination plan and report. In the remaining phases of the project, NexusForum.EU's communication and dissemination efforts will evolve around the following key aspects:

- **Ongoing communication:** NexusForum.EU will continue growing its community via the established channels including, but not limited to, the social networks LinkedIn, X (to be gradually phased out and replaced by Bluesky) and YouTube and the EuCloudEdgeIoT portal. Relevant project findings and outputs will be made available whenever possible to keep the community updated about relevant news and insights.
- **Community building efforts and acceleration:** To build a strong and representative community on the Whaller platform, this work package will support and amplify the activities of the WP4's community building efforts. Under this WP, we will echo the announcements, events, activities planned by the working groups in order to reach a very wide audience. Moreover, we will intensify efforts to find key actors across Europe and involve in the NexusForum.EU activities.
- **Events organisation:** NexusForum.EU will organise events, sessions in external high-profile events, the summit and well as the Working Group webinars as well as in collaboration with other relevant initiatives (INPACE, CISERO, 5GMEC4EU, European Alliance for Industrial Data, Edge and Cloud etc) which is of high relevance to our stakeholders.

As support towards the EuCEI community of RIAs and IAs, NexusForum.EU also amplifies the efforts of these projects and their outputs. 2025 being the final year for many projects of the EuCEI community, there are a lot of events taking place, as well as publishing of a lot of technical outputs.

A detailed plan of the upcoming events is mentioned below.

- **Event participation:** The NexusForum.EU consortium will continue scouting relevant and high-profile events in Europe to attend or participate through e.g. presentation, expert panel or keynote to acquire the latest trends in the European cloud-edge-iot ecosystems and further build upon them. Many of the consortium members are engaged in several relevant initiatives in Europe such as GAIA-X, IPCEI-CIS, Open Forum, European Alliance for Industrial Data, Edge and Cloud, BDVA, ADRA, SNS-JU, DSSC etc which are extremely strategic for the project's technical outputs, eg the Research and Innovation Roadmap.

### 4.2 Plan for events

#### 4.2.1 Nexus Forum Summit 2025

The NexusForum Summit 2025<sup>11</sup> will mark the next major milestone in the project's effort to

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<sup>11</sup> <https://ti.to/nexusforumeu/nexusforum2025-summit>



consolidate a strategic, inclusive, and cross-sectoral dialogue on Europe's future digital infrastructure. Building on the success of previous summits in Brussels and the international outreach activities in Japan, the upcoming edition will provide a high-level platform to further align technological innovation with policy objectives and sustainability goals.

Framed under the overarching theme of AI, Cloud, and Sustainability for Europe's Digital Sovereignty, the summit will bring together stakeholders from the research, industry, and policy communities to explore the evolving dynamics between cloud infrastructure and artificial intelligence, and their combined role in shaping Europe's digital autonomy.

The event will address both sides of the emerging technological interplay—Cloud for AI and AI for Cloud—examining how to build and scale trustworthy AI systems through sovereign, federated infrastructure, and how AI technologies can, in turn, enable more intelligent, efficient, and sustainable infrastructure management.

The programme will combine plenary sessions, interactive discussions, and expert roundtables covering strategic topics such as federated cloud initiatives, next-generation AI-ready infrastructure, open-source tooling, and energy-efficient computing. It will also serve as a venue for early roadmap consultations, aimed at gathering input for future R&I directions across the Cognitive Computing Continuum.

In parallel, the summit will introduce new mechanisms to enhance community participation, with a focus on supporting the visibility of early-career researchers and innovators. A dedicated initiative will provide selected participants with opportunities to present applied research and demos, contribute to thematic sessions, and help document the outcomes through post-event reflections and commentary.

As in previous editions, the 2025 Summit will maintain its role as a unique convening point for Europe's computing ecosystem—strengthening ties between industrial alliances, policy initiatives, and R&I actors—while expanding its reach and inclusivity in line with the project's long-term goals.



Figure 34: NexusForum2025 Summit "Save the Date" banner

### 4.2.2 Nexus Forum Workshop – South Korea 2026

As part of its continued international engagement strategy, NexusForum.EU is preparing a dedicated outreach event in South Korea, expected to take place in the first half of 2026. This initiative will extend the project's dialogue on cognitive computing and infrastructure sovereignty to another key international partner, building on the success of the EU–Japan outreach conducted in 2025.

While dates and structure are still under development, the planned summit aims to explore opportunities for scientific and industrial cooperation between the European Union and South Korea in the fields of advanced computing, edge technologies, data infrastructure, and AI-enabled systems.

Early informal exchanges with European Commission representatives have pointed to semiconductors and future computing technologies as potential areas of mutual interest, given South Korea's significant industrial leadership in these domains and the EU's strategic focus on resilience and technological sovereignty.

The event is expected to serve as both a scoping dialogue and a relationship-building platform, helping to map overlapping policy priorities, identify complementary R&I agendas, and create new links between researchers, startups, and institutional stakeholders across both regions.

While the format and final scope of the summit are yet to be defined, it is envisioned as a targeted, high-level workshop with focused technical and policy exchanges. As such, the South Korea event will reinforce the project's mission of fostering a truly international computing ecosystem anchored in shared principles of openness, trust, and sustainability.

### 4.2.3 NexusForum.EU webinars

Following the successful launch of the Working Group Webinar Series, NexusForum.EU will continue to build on this format to promote dialogue across key technical and policy domains relevant to the Cognitive Computing Continuum. The series is intended to provide ongoing, structured opportunities for Working Groups to present their perspectives, reflect on emerging challenges, and engage with external stakeholders in a concise and accessible format.

In the coming months, the webinar series will expand to include contributions from all remaining Working Groups. Thematically, these sessions will explore several high-priority areas that align with both the project's objectives and broader European policy developments. Topics currently under preparation include:

- **AI for Cloud-Edge:** Exploring the intersection of infrastructure and intelligence, including AI model portability, lifecycle management, and energy-aware deployment strategies.
- **Sustainability:** Addressing the environmental impact of cloud-edge operations and identifying policy and technical levers for improving energy efficiency and circularity.
- **Interoperability and Middleware:** Focusing on the role of open standards, orchestration layers, and federated resource management in building scalable cloud-edge ecosystems.
- **Telco Edge and Infrastructure Integration:** Discussing the convergence of telecom and cloud infrastructures, edge-native network design, and the role of operators in EU cloud-edge initiatives.
- **Use Cases and Vertical Deployment:** Presenting practical deployment scenarios in sectors such as manufacturing, agriculture, health, and public administration, with attention to replicability and innovation barriers.

- International Cooperation (Japan & South Korea): Sharing insights from international outreach activities and identifying shared challenges and research priorities for future collaboration.

Each session will continue to follow the established 30-minute roundtable format, with two representatives from the respective WG discussing five pre-arranged questions, followed by a brief Q&A and an invitation to community participation.

The outcomes of these webinars will inform the development of concise synthesis materials, including summaries and policy briefs, which will support the project's dissemination and exploitation actions. These sessions are also expected to contribute to the evolving R&I roadmap by highlighting gaps, emerging trends, and stakeholder expectations across different parts of the cloud-edge-IoT value chain.

Through the continued roll-out of the webinar series, NexusForum.EU aims to reinforce the visibility and cohesion of its thematic Working Groups, while also maintaining a responsive channel for interaction with the wider European and international computing ecosystem.

## Conclusions

After the first 6 months of the communication and dissemination bootstrapping activities, this phase saw the intensifying of the activities across all work packages. The WP5 has supported the activities across all other works packages and amplified the message, objectives and rationale of the project. In this reporting period, we have organised one major event, the NexusForum2024 Summit, supported the bootstrapping activities of 10 working groups (thematic and geographical), launched the webinar series, participated in a high-level EU-Japan digital partnership event, organised the NexusForum EU Japan event in Tokyo, maintained the communication channels and revamped several webpages of the EuCEI portal.

With this effort, we've successfully built a recognizable project identity through our website (eucloudedgeiot.eu), social media channels, and promotional materials, reaching over 2000 active users per year on the website alone, and engaging hundreds of stakeholders across multiple platforms.

Our key accomplishments include:

- Maintaining and expanding an active website, EuCloudEdgeIoT.eu
- Launching and maintaining the summit specific website, nexusforum.eu
- Building a social media presence across LinkedIn, X, and Bluesky
- Organising workshops and events engaging over 400 stakeholders (across the multiple organised events)
- Publishing 12 news articles and 1 press release
- Creating 12 videos showcasing project developments and stakeholder perspectives, NexusForum Summit sessions

For the next period, we aim to:

- Exploit further our communication channels and expand stakeholder engagement and bolster community collaboration
- Launch dedicated social media campaigns to reach diverse audiences wiki to centralise knowledge
- Continue the expert video interview series to showcase industry voices and perspectives reaching the end-users of the project
- Organise the upcoming Working Group webinars in order to gain valuable feedback on the NexusForum.EU's Research and Innovation Roadmap

While we've made significant progress toward our KPIs, we will focus particularly on increasing website outreach and YouTube viewership in the coming months. The project will also adapt its strategy to better align with the evolving cloud-edge-iot landscape and European Commission priorities. NexusForum.EU will continue to build visibility, engage stakeholders, and maximise the project's impact in creating open, inclusive, innovative and consolidated European cognitive computing continuum that reflect European values.

The various types of promotional activities of WP5, led by Martel Innovate and with active contribution by the entire NexusForum.EU consortium, will keep up the momentum already created since the very beginning of the project and continue to thrive in forthcoming ones, especially in terms of promoting the results, organising the final event, representation in external events, on top of achieving major planned KPIs.

This will lead to broad and effective impact on various NexusForum.EU outcomes, engaging and benefiting a maximum number of relevant stakeholders.

# Appendix 1: Post-Event Feedback and Reflections

## NexusForum Summit 2024

Feedback collected following the NexusForum2024 Summit was overwhelmingly positive, confirming the event's strong value in convening Europe's cloud-edge-AI ecosystem. With an average satisfaction rating of **4.27 out of 5**, participants praised the relevance of the agenda, the diversity of sessions, and the opportunities for meaningful dialogue across sectors.

Many attendees highlighted the **collaborative atmosphere and intellectual quality** of the event, describing it as both inspiring and strategically important. One participant remarked:

*"The experience was very inspiring. It was great to see partners and colleagues in person and exchange ideas in an informal but focused setting."*

Another noted:

*"This was one of the most coherent and future-oriented events I've attended this year. It helped me understand the broader landscape and where our work fits into the European puzzle."*

Among the sessions, the **CCC roadmap workshop**, the **IPCEI-CIS panel**, and **project presentations** stood out as the most appreciated. 36% of respondents identified these segments as the most memorable, citing their mix of content depth, policy alignment, and cross-cutting perspective.

Participants also offered **constructive input** for future editions. Several pointed to the value of balancing presentation content with more structured interaction formats. A common suggestion was to include **brief breakout exchanges or curated roundtables** within sessions to allow deeper dives into technical or domain-specific topics.

*"Adding short thematic breakout moments during the sessions could enhance engagement without needing to change the overall format,"* one attendee proposed.

Others emphasized the potential to strengthen links between **horizontal technologies and vertical use cases**, recommending that future summits explore sector-focused showcases or invite end-user perspectives to illustrate real-world applications.

Networking was another well-rated aspect, with an average score of **4.18**, and more than half of respondents indicating that they had either initiated new contacts or reinforced existing ones for potential collaboration under upcoming funding calls.

While some participants mentioned the natural challenge of presentation-heavy formats, the feedback largely acknowledged the complexity of the topics and the necessity of structured inputs to frame the discussion.

*"The PowerPoint-heavy setup is understandable given the scope. What really matters is the quality of what's being shared — and this event delivered that,"* one respondent clarified.

In summary, the feedback confirms that the NexusForum2024 Summit effectively met its goals of convening the community, supporting alignment, and enabling collaboration. It also provided useful insights for fine-tuning future editions — with a clear call to build on what worked while enhancing interactivity and showcasing applied impacts more visibly.