

EUCloudEdgeloT.eu

TASK FORCE 6 - Communications

Lead by Trust-IT (UNLOCK-CEI) & MARTEL INNOVATE (Open Continuum)

Mission, objectives and goals

Mission

Have **the EUCloudEdgeIoT** initiative become the main reference point for all main research and business initiatives and companies active along the cloud, edge & IoT continuum

Key objectives

- Branding: Create a brand identity for the EUCloudEdgeIoT initiative and promote an harmonised way among CSAs, creating a shared voice to maximise impact
- **Community:** Develop an engaged community containing all the EUCloudEdgeloT stakeholders, including all the clusters present today and other existing communities
- Dedicated initiatives and promotion materials: Amplify RIAs' activities
- **Events:** Coordinate common events or joint presence at third party events
- Support system and discussion: Sustain a continued, content-rich debate on CEI continuum



Main results – Joint Branding & communication materials

















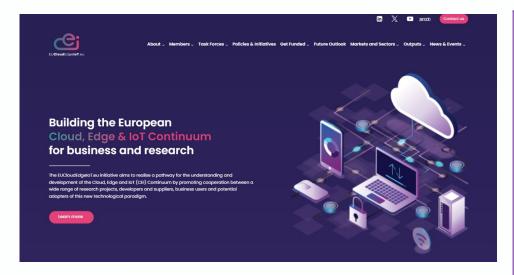


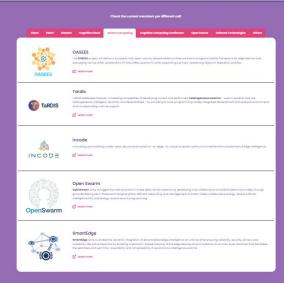
Produced and distributed:

Logo in various formats, 1 brand book, virtual backgrounds, 3 dedicated roll-up banners, 1 RIA brochure, 1 EUCEI booklet, 1 MetaOS booklet



Main results – Joint Communication Channels





www.eucloudedgeiot.eu
Unique portal with information
from each project

Information about the Swarm cluster and link to their website, information about the Open Calls



Joint Newsdigest

750 subscribers
17 issues sent



@EU_CloudEdgeloT

671 followers



company/eucloudedgeiot

1029 followers



channel/eucloudedgeiot_eu

50 videos, 4072 views



zenodo.org/communities/eucloudedgeiot

51 documents, 7022 downloads



Main results -





EUCloudEdgeloT.eu NEWS DIGEST#13 | FEBRUARY 2024



EUCloudEdgeloT.eu

Discover the European Cloud, Edge & IoT Continuum's Latest Insights and Initiatives

Welcome to the 13th <u>EUCloudEdgetoT.eu</u> **News digest** with news, analyses and event updates from the Cloud-Edge-IoT Continuum landscape.

This month, find out about the exciting events we've taken part in, read up on the news you've missed, look forward to upcoming events and more!

Visit our website

Engineering Swarm Intelligence for the self-organized scheduler in ACES EMDCs



Article by

Dr. Melanie Schranz Lakeside Labs Smbh (ACES partner)

What is a swarm? A swarm is a group that solves a common problem by emergent behavior, in doing so, swarm participants work together without a central commander, following only their own simple rules. With this behavior, they show advantages in robustness, scalability and adaptability.

Together they are stronger. An individual ant would hardly stand a chance of surviving alone. However, they come tagether to form ant colonies consisting of thousands or even millions of ants. Each ant in the colony knows exactly what to do, whether it is collecting food, building nests, defending the colony against enemies, or caring for the queens and their offspring. Ants do not need leaders; they follow their own rules. For example, if an ant discovers food, it quickly returns to the nest and brings reinforcements, it leaves a scent trail for others to follow, leading them directly to the source of food. In the world of fish, the swarm is also a successful model: about a quarter of all fish species spend their entire lives in a school. In a school, individual fish are much better protected against predators. When fish move in a school, they follow simple rules: follow the fish next to you, stay close, but not too close.

Read the article

ication Channels



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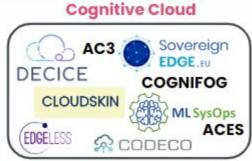


Main results - Community



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Software Technologies



Cognitive Computing Continuum



& More



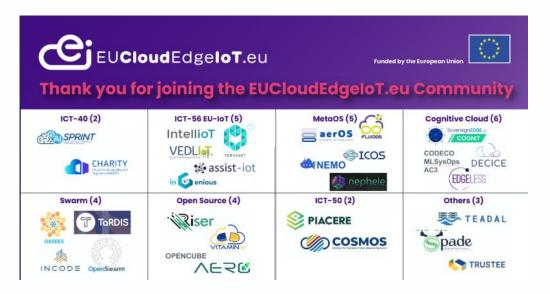
Initiatives



55 projects and initiatives, with regular monthly calls



Main results - Joint events



Feb 2023: Lauch of the TFs



May 2023: Concertation & Consultation event



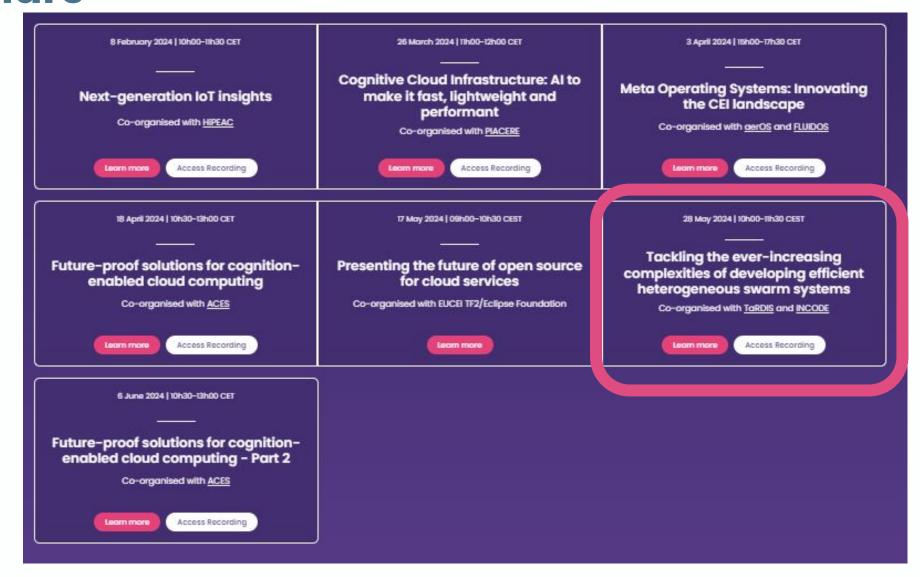
Final events







Main results [Open Continuum] – RIAs showcase webinars





Main results [UNLOCK-CEI] – use case stories

 Creation of dedicated flyers to promote the most mature use cases from the industry and R&I use cases





Next steps

- Next TF6 call 11th September
- Organise the UNLOCK-CEI final event
- Further liaisons between UNLOCK-CEI and NEXUSForum until November, then new CSA will takeover



Q&A and discussion







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